The main objective of this study was to establish a regional poison information centre at Department of Clinical Pharmacy, JSS hospital (Mysore, Karnataka, India), to provide poison information and management services and also to evaluate the quality, and both healthcare outcome-related and healthcare cost-related benefits associated with such services. This main goal was achieved by fulfilling the following sub-objectives.

- To establish poison information centre.
- To create awareness amongst healthcare professionals and general public on poison information services.
- To assess the poisoning patterns, prediction of severity and outcome of poisoning.
- To provide poison information services to general public and healthcare professionals.
- To evaluate the quality of poison information services.
- To evaluate the effect of educational/awareness program on knowledge, attitude and practice of general public.
- To assess the healthcare outcome-related and healthcare cost-related benefits of poison information services.