CONTENTS

List of Tables V-VII
List of Charts VIII
List of Abbreviations IX-XI

CHAPTER – 1: Introduction 1-28

Concept of Mutual funds
The trend of Worldwide Mutual Funds
Evolution and Growth of Mutual Funds in India
AUM – Gross Domestic Product (GDP)
Trend of Mutual Fund by Structure & by Investment Objective
Comparison of Mutual Funds and Other Products
Risk Factors of Mutual Funds and risk hierarchy

CHAPTER – 2: Review of Literature and Research Methodology 29-59

Review of Literature
Need for the Study
Objectives of Study
Research Methodology
Presentation of the Study

CHAPTER – 3: Regulations of Mutual Funds 60-84

SEBI Regulations
Role of AMFI

CHAPTER – 4: Performance Evaluation of Mutual Funds 85-209

Part-1 : Performance Appraisal of Selected Schemes
Part-2 : Performance Evaluation of Selected Equity Growth Funds
Part-3: Comparative Analysis of Equity and Debt Funds

XII
# CHAPTER – 5: Preference of Mutual Fund Investors

- Socio-Economic Profile of Respondents
- Sector wise preference of mutual funds
- Structure wise preference of mutual funds
- Investment plan
- Risk preference analysis
- Basis for Buying Mutual Funds
- Objective of investment
- Importance of factors
- Expected return
- Perception of safety of mutual funds
- Return preference
- Preference of Scheme for Investment
- Perception on advisors knowledge

# CHAPTER – 6: Summary, Findings and Suggestions

- Summary
- Findings
- Suggestions
- Scope for Further Research

Bibliography

Appendix (Questionnaire)