Chapter 8  Scope for Future Study

8.1 This is a growing industry. Most of the popular brands like Adidas, Reebok, Nike etc., get their shoes by outsourcing in India. Same is the case with sports apparels. A separate study is recommended in order to get further insights into this segment of sports goods sector.

8.2 Lean Manufacturing Techniques: A separate study on sports goods sector should be commissioned by the government for studying the present production processes and suggest changes to improve productivity and minimize wastages and make the sector more cost effective.

8.3 A comparative study of Indian Sports Goods Cluster and China Sports Goods Cluster can be assessed to identify the major potential and weak areas of Indian cluster.