New age woman is not averse to men. She want freedom and security; a career for her creative outlet and self sufficiency. She also wants a workable marriage that includes honesty, intimacy and space to make decisions. She wants to be feminine and is not ashamed of it.

Women empowerment is a process as well as a result of certain programs intended for making positive changes in the lives of women. The question of empowerment arises in an asymmetric society where male domination is the order of the day and women experience discrimination in various forms in every field. The enlightenment she gets through empowerment process enables her to build a new world of experiences and expectations where she can enjoy freedom and security. Empowerment enables the women to view her life in a positive manner by accepting challenges in the life in a new way. Women empowerment is not an automatic process. There should be somebody behind her to lead her to the path of empowerment.

Lots of efforts were taken worldwide for the well being of women where they were treated not just as beneficiaries but as equal partners and contributors. The nation building process and the human development process would achieve its goals only when there is gender equity.

In our country, right from the day of independence, various programmes/schemes were implemented through a host of agencies, for the upliftment of women and children. The keen interest taken by the central and the state governments in the women empowerment sector do make changes in the lives of women ‘Kudumbashree’ is a novel project implemented by the government
of Kerala in 1998 for the eradication of poverty from state through empowering women especially women at the grass root level. Kudumbashree works on the realization of the fact that group formation is essential for recognizing and utilizing the potentials of women and the strategies followed by kudumbashree enable the members to be economically independent, socially responsive and politically conscious.