Acknowledgement

I was born in the darkest ignorance, and my spiritual master opened my eyes with the torch of knowledge. I offer my respectful obeisance’s unto the lotus feet of my spiritual master Srila Radha Govinda Goswami Krishnapada, whose blessings sustained my inner strength, and developed a broad vision in me to understand and explain the intricacies of the subject ethics so simply.

No research work can be completed without any guidance, supervision, motivation, and encouragement. I owe my deepest regards to all my teachers who have taught me to be honest and sincere in all my efforts. It is my great privilege to express my sincere gratitude and high respect to my teacher and supervisor Dr. Yashwant Singh Thakur, Head, Department of Business Management, Faculty of Management Studies, Dr. Hari Singh Gour University Sagar (M. P.), for his valuable guidance, kind co-operation and immense help. He has always been my source of inspiration and stood by me during the moments of depression. It is difficult to express my feelings in words for the time, patience, and academic interest he has bestowed on my research work. I am deeply obliged for his contribution in many ways to this thesis and also for his encouragement that inculcated in me a spirit of devotion and dedication to my research work.

I express my heart-felt gratitude to Professor P.N. Mishra, Director IMS, Devi Ahilya Vishwavidyalaya Indore (M.P.), for providing me the right subject matter for my research work. His lectures have been a great source of inspiration to work on the topic ethics.

I am grateful to Dr. Ashish Bajpai, lecturer, Department of Business Management Banaras Hindu University, not only for his fruitful suggestions, but also for his constructive criticism that enable me to bring the research work in shape.

I am thankful to Dr. Ramkumar Pathak, lecturer, Department of computer Application, Dr. Hari Singh Gour University Sagar, for constantly
reminding me to keep my research work going and also for keeping me on track.

I have also derived a great inspiration from various authors. Whose work has supported my research work and who must be acknowledged and credited for what they have written on Indian ethos and Business ethics.

I am thankful to all those companies and companies’ officials, who considered my questionnaires and supplied me data related to their companies in support of their social responsiveness.

I feel indebted to my family members especially my mother Smt. Mamtta Singh, who always bestowed her blessings on me and whipped me up for completing the research work in time and sister Sangeeta, who inspired me and sacrificed her comforts to enable me to complete my research work.

My special thanks are due to my brothers Hitendra Singh and Chandra Mohan Singh for their continuous co-operation and support at each step of my research work from data collection to designing the present shape of this thesis without their computer assistance the completion of research work simply would not have not possible. I thankfully acknowledge the computer assistance provided by staff member Shri Dushyant Namdeo and my student Kshitiz Dubey.

Last but not the least, I would like to convey my deepest sense of gratitude to many people, not possible to name all of them, i.e. my students, colleagues, and staff members, for their immense and timely help to me during the course of this research work.

Chandra Lata Singh