Bibliography

Books


Basak, Radhagobinda. 1991, Kautaliya’s Political Thinking, Burdwan: The University of Burdwan.


Magazines & Journals


Brenner, S.N. “Ethics Programs and Their Dimensions”.


Down to Earth (November, 2001) (Magazines).


Goswami S, and Dr. Sharma, Ratan, “Corporate Governance in India- Some Reflections” Synergy ITS Journal of Management, July 2004 Vol-2 No.2, pp.10-25


Gupta, Dr. Deepak Raj, "Green Marketing – Trends” Indian Journal of Marketing, Vol- 33/4, Apr.2003 pp.5-6


Pandhi, Nayantara, *The eight elements of TQM*; six Sigma India.


Shuvro Bakshi, Rajat “Role of Corporate Governance to Attract Investors” Synergy ITS Journal of Management, July 2004 Vol-2 No. 2, pp.26-33


Websites Used:

www.bsr.org

www.utampa.edu

www.webesterjournal.collegepublisher.com

www.export.gov/exportamerica/pdfs

www.ethics.org

www.legalethics.com

www.business-ethics.com

www.globalethics.org.

www.dca.nic.in (official site for Department of Company Affairs, Govt. of India).

www.sebi.gov.in (official site for Securities and Exchange Control Board of India)