DECLARATION

I hereby declare that the thesis titled “An evidence based investigation of individual portfolio decision making in Indian perspective” submitted to SASTRA UNIVERSITY for the award of the degree of DOCTOR OF PHILOSOPHY in Management is my original work done under the guidance and supervision of Dr. C. Vijaya Banu, Associate Professor, School of Management, SASTRA UNIVERSITY, Thanjavur and it has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any similar title of any university or institution.

Place: Thanjavur

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