ANNEXURE

QUESTIONNAIRE FOR WOMEN ENTREPRENEURS
IN MALAPPURAM DISTRICT

Part- A

1. Name :

2. Name and Address of the Entrepreneur :

3. Native place of the Entrepreneur :

4. Religion :

5. Caste : Forward □ Backward □
   □

6. Marital status :
   Single □
   Married □
   Seperated □

7. Age :
   Below 30 □
   30-40 □
   50 and above □

8. Educational qualification :
   Below SSLC □
   SSLC □
   PDC □
   Degree □
   Above Degree □
   Technical / Professional □
9. Parental occupation:
   - Agriculture
   - Business
   - Industrial
   - Service
   - Govt job
   - Others
   (Please specify)

10. Family Structure:
   - Joint
   - Nuclear
   - Inheritance
   - Purchase
   - New unit
   - Studying

11. Mode of entry into industry:
   - Employed in industry
     - Business
     - No job
     - Running
   - Studying
   - Employed in industry

12. Your occupation before establishing this unit:
   - Yes
   - No

13. Are you a member of any association of women entrepreneurs?
   - Yes
   - No
   - District level
   - National level
   - International level
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<tr>
<td><strong>Part- B</strong></td>
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<tr>
<td>1. Year of establishment</td>
<td></td>
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<tr>
<td>2. Type of organisation</td>
<td>Sole Proprietorship</td>
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<td></td>
<td>Partnership</td>
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<tr>
<td></td>
<td>Private Company</td>
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<td>co-operative Society</td>
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<td>3. Location of the unit</td>
<td>Taluk</td>
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<td>Panchayath</td>
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<td>Municipality</td>
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<td>4. Nature of business</td>
<td>Manufacturing</td>
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<td></td>
<td>Marketing</td>
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<td>Service</td>
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<td></td>
<td>Manufacturing &amp; marketing</td>
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<td>Any other (Please specify)</td>
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<td>5. Number of persons employed</td>
<td>Below 5</td>
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<td>5-10</td>
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<td>10-20</td>
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<td>40-50</td>
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<td>above 50</td>
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6. Compelling reasons to start this unit (please assign score out of 100)

- To continue family business
- Compulsion of parents
- Unemployment
- Dissatisfaction with the job so far held
- Educational qualification
- Need for self development
- Profit motive
- Any other (please specify)

7. Facilitating factors influenced to start unit on particular place of this district (please assign score out of 100)

- Easy to set up (home village)
- Availability of labour
- Availability of raw materials
- Marketing facilities
- Govt subsidies, incentives & concession
- Previous experience
- Acquired skill
- Any other reason (please specify)

8. Factors influenced to choose this line of activity

- Education in the same / related line
- Previous employment
- Knowledge of the potential market
- Availability of raw materials
High margin profit
No competition
No difficulty in securing technical know-how
Availability of govt subsidies, incentives and concession
Availability of land at cheaper rate
Any other (please specify)

9. Have you conducted any techno-economic or market survey before establishing the unit
   Yes ☐  No ☐

10. What are the problems faced by you in the process of starting this business (please assign score out of 100)
   Identifying a suitable product ☐
   Fixing brand name of getting trade mark ☐
   Identifying a suitable location ☐
   Preparation of project report ☐
   Getting registration ☐
   Contact with officials ☐
   Power connection ☐
   Family resistance ☐
   Gender based discrimination ☐
   Any other, please specify ☐
11. What are the problems faced by you in running the unit?

(please assign score out of 100)

Availability of raw material at cheaper rate
Availability of labour at cheaper rate
Managerial problem
Labour management
Family problems
Religious taboos
High rate of interest
Fixing price for the product
Lack of product development
Attitudes of society towards
Lack of training
Any other, please specify

12. Suggestions for improvement of affairs

Provide training
Provide managerial advice
Enhance procedural formalities
Ensure good human relations
Any other, please specify

13. Signature