Supply Chain Management of Coconut Industry In Karnataka A Study in Tumkur District

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Abstract

Coconut is an important commercial crop and it is grown tropical region. Since 97 six million people depend up on producing coconut. Philippines, Indonesia and Thailand are the major coconut growing countries. India registred third place for producing coconut in the world. Kerala is the highest state of producing coconut in India followed by Tamil Nadu, Andhra Pradesh, Pondicherry, Goa Diu Dmon, Gujarat, Orissa and West Bengal.

India producing in 1.95 million hectares and three union Territories of the countries producing coconut 15730 million nuts. Karnataka has registered third place in producing more coconut and accounts for 15 percent of area and 12 percent of total production in the state. Coconut is an Horticultural crop and attract the growers in throughout the countries. Coconut generates more income to the coconut producers in India as well as Karnataka. In Karnataka there are five major coconut districts which are popular for growing coconut namely Tumkur, Hassan, Dakshina kannada, Chikkamagalare, and Chitra Durga etc.

Coconut plays a significant role in the country, after harvesting of the coconut the producers sales to APMCs for good price. Many employees working together in an coconut industries it is processing coconut products and converted into coconut by products. After by products they sale to out of states for better price. Tumkur is very popular for growing coconut in Karnataka state.There are 10 Taluks in Tumkur District namely C.N. hally, Gubbi, Kunigal, Tiptur, Tumkur, Turvekere, Kortagere, Madhugiri, Pavagada, Sira.

Tiptur has an Agricultural Produce Market Committee (APMC) The auctions are held on every Wednesday and Saturday. Farmers coming from near by villages and carry their coconut for auction in Tiptur APMC Tumkur District. An attempt is made in this thesis to economic and analyse the Supply Chain Management of Coconut Industry in Karnataka and to understand the all the stakeholders who were involved in Supply Chain of Coconut in the study area.

Key words: Coconut Production, Marketing, Harvesting, Post -Harvest Contractor

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