**LIST OF ABBREVIATIONS**

ANOVA - Analysis of variance
GP - Buyers opinion on green packaging
FMCG - Fast Moving Consumer Goods
ATFBCOL - Food & Beverage Attributes Colour
ATFBDSN - Food & Beverage Attributes Design
ATFBIMG - Food & Beverage Attributes Image
ATFBMAT - Food & Beverage Attributes Material
ATFBSHA - Food & Beverage Attributes Shape
ATFBSIZ - Food & Beverage Attributes Size
FB - Food & Beverages
FBSELL - Food and Beverage covers regularly segregated and Sold
FBTAW - Food and Beverage covers Throw Away as Waste
FBRSAO - Food and Beverages covers regularly segregated and used at least once
FB SUS - Food and Beverages Single Use Sachets
HBPoly - Handling Behaviour Buy in Polythene Cover
HBBags - Handling Behaviour Take Own Bags for Purchase
HOCSELL - Home Care Product covers regularly segregated and Sold
HOCTAW - Home Care Product covers Throw Away as Waste
HCP - Home care products
ATHCPC - Home care Products Attributes Colour
ATHCPDSN - Home care Products Attributes Design
ATHCPIMG - Home care Products Attributes Image
ATHCPMAT - Home care Products Attributes Material
ATHCPSHA - Home care Products Attributes Shape
ATHCPSIZ - Home care Products Attributes Size
HOCRSAO - Home Care products covers regularly segregated and used at least once
HCP SUS - Home Care Products Single Use Sachets
LtWt - Light Weight of flexible packaging materials
MNC - Multinational Company
MANOVA - Multivariate analysis of variance
NCR - National Capital Region
Necess - Necessity of sachets and pouches for FMCG products
PHCTAW - Personal & Health Care product covers Throw Away as Waste
PHC - Personal & Health care products
ATPHCCOL - Personal & Health Care Products Attributes Colour
ATPHCDSN - Personal & Health Care Products Attributes Design
ATPHCIMG - Personal & Health Care Products Attributes Image
ATPHCMAT - Personal & Health Care Products Attributes Material
ATPHCSHA - Personal & Health Care Products Attributes Shape
ATPHCSIZ - Personal & Health Care Products Attributes Size
PHCRSAO - Personal and Health care product covers Regularly segregated and used at least Once
PHC SUS - Personal and Health care Single Use Sachets
PCA - Principal Component Analysis
PIFBCO - Printed Information Food & Beverages Country of Origin
PIFBOP - Printed Information Food & Beverages Easy Opening
PIFBEXP - Printed Information Food & Beverages Expiry date
PIFBING - Printed Information Food & Beverages Ingredients
PIFBMRP - Printed Information Food & Beverages Maximum Retail Price
PIFBUR - Printed Information Food & Beverages Use and Reuse
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<td>SPSS</td>
<td>Statistical Package for the Social Sciences</td>
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<td>Structural Equation Modelling</td>
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