CHAPTER - IV

PROFILE OF RESPONDENT COMPANIES

INDIAN OVERSEAS BANK
FENNER INDIA LTD
IC INFOTEC
INTERNATIONAL FLAVOURS & FRAGRANCES INDIA LTD
MEDOPHARM
MM FORGINGS LIMITED
UCAL FUEL SYSTEMS LTD
WS INDIA
SUNDARAM INFOTECH SERVICES
APEX LABORATORIES LTD
AMRUTANJAN
APOLLO HOSPITALS
POLARIS
HOTEL RESIDENCY
SPIC PHARMA
MADRAS FERTILIZERS LTD
SUTHERLAND GLOBAL SERVICES LTD
ALLSEC TECHNOLOGIES
EDS
SCHAWK INDIA PVT. LTD
HATSUN
STNADARD CHARTERED BANK
TAMILNADU INDUSTRIAL INVESTMENT CORPORATION
HOTEL TAJ COROMANDEL
RAMCO SYSTEMS
KOTHARI SUGARS AND CHEMICALS
MADRAS RUBBER FACTORY
Indian Overseas Bank

Indian Overseas Bank (IOB) was founded on February 10th 1937, by Shri M.Ct.M. Chidambaram Chettyar, a pioneer in many fields - Banking, Insurance and Industry with the twin objectives of specialising in foreign exchange business and overseas banking. IOB was the first Bank to venture into consumer credit the popular Personal Loan scheme. In 1964, the Bank made a beginning in Computerisation in the areas of inter-branch reconciliation and provident fund accounts.

IOB created Web site during the month of February 1997. IOB got autonomous status during 1997-98 IOB had the distinction of being the first Bank in Banking Industry to obtain ISO 9001 Certification for its Computer Policy and Planning Department. During 1999, IOB started tapping the potential of Internet by enabling ABB cardholders in Delhi to pay their telephone bills by just logging on to MTNL web site and by authorising the Bank to debit towards the telephone bills. The Bank has finalised an e-commerce strategy and has developed the necessary internet banking modules in-house.

Fenner India Ltd

Fenner (India) Limited is the largest manufacturer of Industrial and Automotive V-Belts, Oil Seals and Power Transmission Accessories in India. With a large Sales and Distribution network across the country and a strong brand image, Fenner is undoubtedly the market leader in India. Fenner India's emphasis on quality and customer satisfaction has earned respect and endorsement from major OEMs. The company is a pioneer and has been a market leader both in terms of new product development and market reach. Fenner India has regularly introduced state-of-the-art latest products both for domestic and international markets. Today eight out of ten automobiles in India have at least one Fenner Belt or Oil Seal in it.

Apart from being the domestic market leader, Fenner India is also one of the big exporters of V-Belts and Auto Belts in the country with products being exported to over 40 countries, including North and South America, Europe, Australia and South Africa. Truly the last 50 years have been of consistent growth driven by the company's unflinching commitment to innovation and excellence. With delighted customers in India as well as in 50 other countries the name 'Fenner' is synonymous with Transmission Belts. Fenner forges ahead with the same spirit, meeting ever changing customer needs successfully, setting standards for the competition to follow.

Source: www.fennerindia.com
**Ic Infotec**

Ic Infotech is an aspiring software services company with selected industry focus that provides solutions catering to the IT needs of growing business needs to its customers. With over 275 professionals, both in India and North America, it uses the strategic global delivery model to accelerate the deliverables with excellent technical skills and many years of industry experience to delivery the end-to-end IT services to the clients. Ic Infotech is the IT initiative of the business conglomerate, India Cements group, a $650 million company with a legacy of over 60 years spread across in diversified business industries of Cements, Sugar, Financial Services and Information Technology. Indian Head Quarters and Global Delivery Center is located at Chennai with liaison offices spread across the country in major metros. Being a CMMI level 3 Company, we are highly process driven to instill confidence among our customers & partners, with regard to quality deliverables and growing consistently.

Source: [www.icinfotech.com/management.htm](http://www.icinfotech.com/management.htm)

**International Flavours & Fragrances India Ltd**

IFF and its predecessor companies have been in the flavor and fragrance business since 1833. In April 2005, IFF wins the fragrance industry’s highest honour, the FiFi Award, for “Technological Breakthrough of the Year” with its unique Sensory Perception
Technology. The technology opens up an exciting new area of business for the fragrance industry—the textile market—and a world of possibilities for consumers.

IFF expands its fragrance plant in Singapore, increasing its fragrance manufacturing capacity in the Asia Pacific region, a main focus of the Company’s continued growth. IFF opens a new creative center for fragrances and beauty care in Bombay, India. The Company’s investment in the 20,000 square-feet facility reflects its long-term commitment to the Indian market and dedication to providing customers there with world-class technology, expertise, service, and products. Already a leader in the Indian flavors market, the new center provides the infrastructure for IFF to gain leadership in fragrance.

IFF once again collaborates with fashion and art publication Visionaire on their 47th edition, TASTE. Paintings, photographs, and conceptual images are paired with specially-created flavors by IFF’s flavorists. This is the first time that flavor has ever been used as a pure art medium, without concern for convention or application and detached from its connection to food. Some tastes are easy to identify, while others are highly abstract or conceptual. Contributors include master chefs Heston Blumenthal and Ferran Adria; artists Bruce Weber, Yoko Ono, Vik Muniz, Jenny Holzer, Gary Hume; and surfing star Laird Hamilton.

Source: http://www.transnationale.org/companies/iff_flavors_fragrances.php
Medopharm

Medopharm was born in 1970 with its sights set on becoming a global leader in the Pharmaceutical Industry. Today, with operations spanning over 60 countries worldwide, this forward-looking company, one of the top contenders on the Indian pharmaceutical scene, is on the right path to turning its vision into a reality. Medopharm’s values, management principles and business practices act as a compass to guide the company to success. Having won recognition for trustworthiness, reliability and world-class standards, the company is poised for a major breakthrough in cross-boundary sales.

To meet global standards, Medopharm’s procurement, production, planning, manufacturing, testing, dispatch, finance and human resource systems are ERP focused. It also places emphasis on TQM. “Value building” in human relations is a core element of Medopharm. Our employees and associates are important to us and are cherished as part of our ever-growing family. A team of dedicated, innovative and professional employees which forms the backbone of the company is the secret of our success. The Medopharm team successfully adapts to suit the needs of clients in different environments, cultures and markets across the globe.

Source: www.indiabizclub.com/qxzpmd/?q=;c07geoc0w30t04aki
MM Forgings Limited

The journey of MM Forgings Limited started as Madras Motors Limited in year 1946 as dealers of "Royal Enfield Motor Cycles, UK" in India. 1960's and 70's witnessed a boom in the automotive industry in India and all over the world. With the foresight and vision of the founding Managing Director Mr. S.E. Krishnan, it forayed into the forging business with a forge shop in Singampunari (Plant 1), Tamilnadu in year 1974 with a capacity of 780 MT per Annum.

In the year 1994, a major capacity addition at Viralimalai plant (Plant 2) to 12000 MT per annum with funding from the initial public offering and financial participation from major financial institutions. The Company was certified as ISO 9002:1994 in the same year by NQA, UK. As the demand rose steadily over the years, the started a roll shop at Padappai (Plant 4) near Chennai in year 2002 to manufacture transmission shafts. In the same year Commenced a wind farm near Panakudi, Tamilnadu for generating power through non conventional methods to hedge burgeoning power costs.

To consolidate all its operations, the company had shifted its machine shop from Plant 3 to the Padappai facility. It had added forging capacity in this facility by adding 3 press lines in the year of 2004-2005. During these years, the company also invested heavily on the machine shop by adding CNC machines, Vertical machining centers, Horizontal Machining centers, Special purpose machines thereby developing into a full fledged machining facility.
Ucal Fuel Systems Ltd.

Ucal Fuel Systems was established in 1985 by Carburettors Ltd. (pioneers in India in the manufacture of Carburettors and mechanical fuel pumps) as a joint venture company with Mikuni Corporation Japan – internationally renowned company for fuel management products. Production began with the manufacture of carburettors and mechanical fuel pumps for passenger cars followed by Carburettors and Secondary Air Valves for two wheelers and Multi point fuel injection hardware products for passenger cars.

The company is part of the larger Ucal group, which was founded by Shri.K.Gopalakrishna, a visionary leader who built the multidimensional enterprise. Ucal today spans a wide spectrum of products for the automotive sector and is a perfect amalgam of people, technology and resources reinforced with the advantage of a thorough understanding of automotive industry.

Source: goliath.ecnext.com/coms2/product-compint-0000949425

WS India

WSI was established in 1961 with a vision of creating an enduring benchmark in India for strategic excellence in electro-porcelains. The Goal of the company is to synthesize material technology with manufacturing competence to develop innovative product
solutions. The foundation of product and process technology from international leaders coupled with continuing emphasize on in-house development and adaptation to market requirements, helped WSI to introduce many new product styles for the domestic and export markets as well as improve manufacturing efficiency. The company today has an installed capacity of 12,800 CMT on a built-up area of 67,237 square meters and manufactures all types of high voltage porcelain insulators.

The plant is equipped with comprehensive facilities to ensure production consistency and flexibility. An integrated approach to quality management through comprehensive training at all levels supported by full-fledged test facilities ensures superior product performance and reliability. All products are rigorously tested to ensure compliance with not only all international standards but also stringent customer specific standards. This is supported by periodic testing at reputed international laboratories. Extensive usage of information technology for production planning, scheduling and control creates the ability to track each order through the production process, respond quickly to customer requirements and maintain minimum through put time.

WSI believes in serving global markets while retaining a strong domestic presence. Today, WSI products are in service in many countries in severe operating environments. WSI has put in place an extensive network of sales agents and distributors supplementing direct marketing efforts to provide comprehensive service to its customers.
Sundaram Infotech Services

Sundaram Infotech Services (SIS) puts its proven project management methodologies, mature processes, stringent quality framework and world-class infrastructure to work for the clients. The company offers a spectrum of services spanning software development, technology & business consulting and IT infrastructure management.

It is a quality-driven company in all respects its operation. As a partner in growth to its customer, it provides assurance of topnotch products and services, consistently delivered on time and on budget. The ability to deliver quality solutions has earned trust and appreciation from satisfied customers. The company specialized in identifying and implementing technologies that are best suited to the client business needs. From network planning to setting up a robust data centre, from software products to complex enterprise solutions, the company done it all.

The company is handling the transaction processes of a variety of companies across the globe. Undiluted commitment to quality, compliance and economy in deliveries has been the mission and basis of the entire team. Consequently, the company has gained tremendous value from its own back office focus – perpetual improvements in economy, quality, efficiency, speed and scalability.

Source: www.sundaraminfotech.com/infotechservices.html
Apex Laboratories Ltd

Apex laboratories Ltd is a leading manufacturer of Pharmaceutical formulations in South India. Established in the year 1978 by a budding team of first generation entrepreneurs, the company has pioneered the use of elemental zinc in their formulations. Apex has made rapid strides with leading brands with an all India presence. The state of art manufacturing facilities is located at Alathur in the Sidco Industrial Complex about 40 Kilometers from Chennai close to the tourist town of Mahabalipuram. The company facilities created conform to WHO-GMP standards with large capacities for the manufacture of liquids, capsules, tablets and Ointments. Apex has also created state of art testing facilities conforming to cGLP standards to maintain end to end quality standards.

Zincovit one of the leading brands of Apex is the market leader amongst Zinc based Multivitamin – Multimineral formulation. Zincofefer and Trifer are also popular brands catering to the haematenic segment. With the launch of Zincoderm range of ointment for the Dermatology segment, Apex for the first time in India has introduced the combination of zinc with a steroid, an antifungal and an antibiotic in ointment dosage form.

Apex is planning to enter the herbal products segment in a big way. Already seven formulations catering to various therapeutical segments are undergoing Pre-clinical/clinical trials in Kasturba Medical College-Manipal and other leading Institutes. The company has planned to launch these products in the Indian market in the ensuing year. Apex with a turn over of Rs.20,000 lakhs, is poised to grow to Rs.25,000 lakhs turn over by the year 2008.
Amrutanjan

Started in 1893 Amrutanjan became a public limited company in 1936. Since then there has been no looking back. The company is constantly upgrading its technology to cater to the growing market. Amrutanjan has a wide range of Ayurvedic and Allopathic products ranging from pain balms of various strengths to revitalisers.

Amrutanjan has helped millions of people to relieve themselves of pain and discomfort of headache, cold, sprain, muscular pain, rheumatic pain and lumbago. The prime product of the company is Amrutanjan pain balm. This product enjoys the confidence of millions of people and is always a winner. Amrutanjan has been regularly exporting to the Middle East, African and neighbouring countries. Arrangements are also being made to enter into the U.S. & Europe markets.

Source: goliath.ecnext.com/coms2/product-compint-0000950686-page

Apollo Hospitals

Driven by the vision of its Chairman, Dr. Prathap C Reddy, Apollo Hospitals has transformed the landscape of healthcare in India. The group owns and manages 41 hospitals in and around India, becoming the largest healthcare provider in Asia. Over the years, Apollo Hospitals has also founded various group companies to empower its flagship company, Apollo Hospitals Enterprise Limited prime to our is to create a
healthcare powerhouse that will be having leadership position in every sphere of healthcare.

With nursing and hospital management colleges, pharmacies, diagnostic clinics, medical transcription services, third-party administration and telemedicine, Apollo’s leadership extends to all aspects of the healthcare spectrum. Apollo Hospitals, Chennai was the first hospital to be established by the Apollo Group in 1983. Today it is one of the most respected hospitals in the world, specialising in cutting-edge medical procedures. It has over 60 departments spearheaded by award-winning doctors who are skillfully supported by dedicated patient-care personnel. The hospital has pioneered many revolutionary procedures and technologies in India such as:

Apollo Hospitals, Chennai is the first Indian hospital to be awarded the ISO 9002 and ISO 14001 Certifications. It is also the first hospital in South India to get Accreditation from the Joint Commission International USA. The Government of India has recognized the Apollo Group of Hospitals as a ‘Centre of Excellence’. This prestigious award has been conferred upon Apollo for its dedication to providing healthcare of uncompromising quality driven by exceptional medical professionals and superior technology.

Source: www.apollohospdelhi.com/about-us/careers

Polaris

Polaris Software Lab Ltd is one of India’s leading Institutions contributing to the knowledge economy of the global financial services marketplace. Headquartered in
Chennai (India), in this knowledge quest, over the last two decades, Polaris has established its solutions and services footprint globally contributing to the realization of the business vision of some of the world’s leading giants. Today, The two decade long journey was clearly an experience that helped Polaris participate, witness and experience every pitfall, every hurdle & fallacy in this path to leverage the Indian Intellectual Capital.

The challenges were many to Polaris Software Lab in its quest to achieve excellence. The challenge of creating a successful global sourcing model, the challenge of creating an alternative distributed banking platform, the challenge of creating global competitiveness from a third world economy, the challenge of replicating success from one country to another. The biggest challenge was in being the first one in the world doing all this.

Source: profile.xanga.com/polaris - 15k

Hotel Residency

The Residency Group currently comprises of 5 properties offering a total of 520 rooms in the key business locations of Chennai, Coimbatore, Karur and Bangalore. Hotel Residency, Chennai is value for money hotel catering to the need of discerning global business traveler offering contemporary facilities in a warm and friendly ambience.
The distinguishing factor of the hotel is its food and beverage operations and its restaurants are amongst the most popular in Chennai.

The Residency, Chennai is a highly popular three star hotel facility with an excellent location. Ever since its opening it has enjoyed market leadership in its category enjoys a high degree of repeat customers. It has created a niche in the Chennai market as vibrant happening hotel. It is keeping pace with the needs and demands of the discerning city’s elite. This hotel regularly winning the most prestigious H&FS award year on year.

Source: www.indiaprofile.com/jaipur-hotels/hotel-residency-inn.html

Spic Pharma

Southern Petrochemical Industries Corporation Limited (SPIC) is one of the top industrial conglomerates in India with an annual turnover of US$ 770 million. Agribusiness, Chemicals & Petrochemicals, Pharmaceuticals and Services are SPIC's main activities. Its manufacturing facilities comprise fertilizers, caustic soda, chlorine and allied chemicals, pharmaceuticals and plant tissue culture besides service activities such as engineering consultancy and project execution.

The Company's vastly diversified manufacturing facilities are located not only in India but also in Jordan and the UAE.
SPIC Pharma, a division of SPIC is the Company's endeavor to enter the highly promising sector of Healthcare. SPIC Pharma's activity profile includes manufacturing and marketing of:

- Penicillin-G K USP
- Penicillin-G K First Crystals
- Active Pharmaceutical Ingredients
- Formulations
- Medical Devices

and has well integrated R & D centre to back up the above activities. The company offers services to undertake Contract Manufacturing, Contract Research and Custom Synthesis.

Source: cuddalore.nic.in/spicpharma.htm

Madras Fertilizers Ltd

Established in 1966, Madras Fertilizers Limited is a Public Sector Undertaking under administrative control of the Department of Fertilizers, Ministry of Chemicals and Fertilizers. Madras Fertilizers Limited has been serving the Nation for the past 36 years since plant commissioning in 1971 and is proud to be part of Green Revolution.

Madras Fertilizers Ltd is committed to

Meet needs of the Farmers
Production & Promotion of Balanced NPK Fertilizers
Production & Promotion of New Generation Biofertilizers

Marketing of Eco-friendly Neem Pesticides

Protection of the Environment & Energy Conservation

Continual up gradation of Technology and Development of Human Resource

VIJAY Urea from MFL is with 46 per cent Nitrogen is an economical Nitrogenous fertilizer suitable for all crops and all soil types. It can be used separately as a top dressing fertilizer or in combination with other fertilizers also. VIJAY complexes are granulated fertilizers containing Nitrogen, Phosphorous and Potash. As the nutrients are present in balanced proportion, they are ideal for application as basal fertilizers to all the major crops. VIJAY 17:17:17, which was introduced in 1970, is a flagship product, which enjoys high farmer preference, on account of its excellent performance leading to bumper yields. It was the first balanced complex fertilizer to be introduced in Indian market, with all the three nutrients available in equal proportion.

Source: madrasfert.nic.in/finan0304.htm

Sutherland Global Services Ltd

Sutherland Global Services is a multinational IT Enabled and Business Process Outsourcing (BPO) company, specializing in Integrated BPO solutions across Customer Lifecycle and Back-office Lifecycle Management services. Having started operations in 1986 in Rochester, New York, Sutherland now employs over 17,500 professionals
offering Right Sourced seamlessly blended services from its 19 delivery centers in India, the United States, Philippines, Canada and Mexico. By integrating highly trained people with state-of-the-art technology and proven business methodologies, Sutherland collaborates with clients to help them excel in their industry and maximize their customer lifetime value. The Sutherland Technologies is employing 17,500 employees across the globe. It has its BPOs in India, United States, Canada, Mexico and United Kingdom.

The Sutherland Technologies provides the help desk facility, customer support, market research and lead generation facilities to various foreign clients. The call center representative would handle incoming customer service inquiries and problems via the telephone; recording consistent problem areas with the intent of providing customer satisfaction and retention. Customer Service is the primary function but requires minimal selling or promotion of products or services. The Help Desk Support facility is responsible for answering/placing technical support needed to the clients. As a Sutherland Sales executives offer developing and growing customer relationships for technology services and communicating important information to the customers on promotions and new product launches.

Source: sutherlandglobalservices.blogspot.com

**Allsec Technologies**

Allsec commenced operations as a voice BPO Company with its first overseas client - an Information services provider based out of the United States - and has not looked back
ever since. Immediately thereafter, a US sub-prime credit card issuer started utilizing Allsec's offshore services for customer acquisition. This relationship has now assumed strategic proportions with Allsec now handling the complete life cycle management suited for the client, starting with acquisitions, moving on to customer retention and support and looping back with collections and recovery.

Allsec has since replicated this successful Client Account Plan across a list of other global outsourcers, a list that includes, among others, a Student Loan Consolidator, a fortune 50' PC manufacturer, a leading mortgage & debt consolidation lender, a mid-sized ISP, and a world-renowned automobile company.

Allsec's offshore delivery strength - built on a robust, flexible and scalable IT-enabled platform and well-honed processes - stems from its ability to understand clients' service delivery requirements and provide customized solutions through a rapid and smooth transition to outsourced deliverables.

Source: www.researchandmarkets.com/reports/326919/allsec_technologies_ltd_2006_contract - 33k

EDS

EDS provides a broad portfolio of business and technology solutions to help its clients worldwide to improve their business performance. The core portfolio of EDS comprises information-technology, applications and business process services, as well as
information-technology transformation services. EDS's top community priorities are education and bridging the digital divide. In addition to participating in educational initiatives, EDS volunteers worldwide connect with their communities in a variety of other ways. Around the world, EDS people are on the move, making choices, chasing their career goals and learning new skills along the way.

The focus of the EDS is dedicating its global resources, industry intelligence and systems expertise to clients to make their businesses stronger. EDS brings to the client organization the best of both worlds: offshore development with a local consulting presence that integrates business strategy with execution.

With a strong performance record, EDS has a legacy of service and innovation that gives the clients experience that they can count on around the world in any market.

Source: www.eds.com/about/profile/

Schawk, India Pvt Ltd

SCHAWK, INC is the world's largest and most experienced brand imaging solutions provider. The company create, develop, implement, and measure comprehensive knowledge-based imaging solutions that enable brand-driven organizations to drive maximum value through each of their brands globally.

These solutions comprise of professional services that revolve around the creation, execution, revitalization, and control of brands wherever, whenever, and however they
are visually expressed. By helping clients enhance brands visually and accelerate the
development of new product innovations consistently, predictably, and efficiently, the
tcompany improves the ability of Fortune 500 companies to maximize market potential
and new revenue.

Schawk does this by synchronizing the world's most comprehensive knowledge base of
commercial brand imaging with best practice-based processes, collaborative technology,
and integrated facilities worldwide. Ultimately, what the company delivers to clients is
transformative business value. Every day all over the world, Schawk helps companies
unleash the power that brands have to grow and become part of people's life.

Source:www.stpc.soft.net:8080/stpi/MemberLogin/alphaSearchMemberUnits.jsp?uid=m

Hatsun India Ltd

Hatsun is India's largest private dairy. From a modest ice-cream manufacturer to one of
the leading names in India's dairy sector in just a span two decades, Hatsun now stands
majestically as a hallmark of successful entrepreneurship. be it in the dedication to
quality, in employing the world's latest technology, innovative marketing strategies, or
bringing prosperity to hundreds of thousands of farmers in south.

It started as a creamy dream in 1970: Arun Ice Creams, the rich, delicious brand captured
the hearts of millions of ice cream lovers. From the ingredients, to the packaging
stringent quality control is maintained at every stage, which has made Arun Ice Cream,
first ice cream brand in India to win the 9001:2000 certification for quality and world manufacturing facilities. Arun Ice Creams reaches the consumers through the network of exclusive parlours in India.

When the market was ruled by unhygienic milk, Hatsun came up with Arokya. The standardized, homogenized and bacteria cleared milk. Arokya milk is still unsurpassed in purity, thickness and quality and has made it one of the most preferred milk brand consumed by several hundred thousand households every day. Komatha is Hatsun’s proud contribution of a superior quality, lower fat milk which Hatsun calls ‘Cow’s milk’.

Source: http://ushareddy.trustpass.alibaba.com/

Standard Chartered Bank

Standard Chartered is a London based international bank with significant operations in Asia, Africa, the Middle East and Latin America. The Standard Chartered Group was formed in 1969 through a merger of two banks: The Standard Bank of British South Africa founded in 1863, and the Chartered Bank of India, Australia and China, founded in 1853. Chartered Bank opened its first overseas branch in India, at Kolkata, on 12 April 1858. During that time Kolkata was the most important commercial city and was the hub of jute and indigo trades. With the opening of the Suez Canal in 1869 and the growth of cotton trade, Bombay replaced Kolkata as the main commercial center. Hence Standard Chartered shifted its main operations to Bombay. Today the Bank's branches and sub-
branches in India are directed and administered from Bombay with Kolkata remaining an important trading and banking centre.

To cater to diverse financial needs, Standard Chartered offers a wide range of state-of-the-art banking products and services through its network of 80 branches in 31 cities across the country.

Source: www.standardchartered.com/careers/graduates/graduate

Tamilnadu Industrial Investment Corporation

TIIC is a Premier Financial Institution incorporated in 1949 as a Banking Company (exempted from Banking Regulations Act) under the Companies Act, to foster Industrial Development of Tamil Nadu. It provides Financial Assistance to Tiny / Small / Medium / Large Scale Industrial units, Professionals and Transport Vehicle Operators. The TIIC offers loan for transport operators, medical professionals, hotel industries, computer training institutes. It also provides loans for construction of marriage halls, shopping malls and commercial complexes. The long term and medium term loans are boon to the people of Tamilnadu to start industrial ventures.

The simple procedures and formalities in securing the loan from the TIIC is its hallmark. It has disbursed several crores as loan for industrial growth since its inception. TIIC has offices in all major cities in Tamilnadu for easy access to the entrepreneurs to avail the loan facilites. TIIC also make the project reports for starting new ventures available to the
prospective entrepreneurs at a reasonable cost. TIIC in recent times focusing its efforts to use Internet in various areas of operations as a cost saving measure and offering its services efficiently to the public.

Source: www.tiic.org

Hotel Taj Coromandel

Hotel Taj Coromandel in Chennai is a synthesis of rich South Indian design and typical European elegance. It offers its discerning guests the best of both worlds - business and leisure in the very hub of the city. A favorite venue of important state personalities, royalty and the tycoons of the corporate world, this hotel stands apart from the other Five Star Hotels in Chennai in its own right. Offering a wide choice of luxury and comfort, the rooms are simply an amalgamation of extravagance and comfort. Equipped with the present day amenities the rooms have the best of upholstery, wooden carved furniture, larger wardrobes, in-room fax and lots more. All the rooms are unique in terms of appearance and décor.

Whether it is a board meeting or a conference call, the hotel offers adequate facilities of ballrooms and boardrooms. Facilities for meetings and conferences are also offered with cutting edge technology that include: Broadband Internet access and Cyber butlers on call for assistance, Laptop computers on hire, Multimedia computers, Portable printers on hire. Secretarial services are also available on request. The other facilities offered by Taj Coromandel Hotel of Chennai in India are: Babysitting, Beauty parlor/Hair salon, Car
hire service, Currency exchange, Doctor-on-call, Express laundry/dry cleaning and Travel assistance.

Source: pipl.com/directory/people/Taj/Coromandel

**Ramco Systems**

Established in 1989, Ramco Systems Limited is a global provider of enterprise application solutions. It offers both products and services designed to provide a ‘personalised assembly’ of solutions to clients. Ramco Systems is part of a $300 million Indian conglomerate. Ramco operates out of 18 offices in the UK, US, Switzerland, Germany, Singapore, Malaysia, South Africa and India. The principal activity of the Company is to provide Software Solutions.

The Company operates in two segments: Software Solutions and Services and Secure Converged Networking. Software Solutions and Services segment is engaged in the development, licensing, implementation and maintenance of software solutions. The Network Solutions is engaged in the development and sale of network and communication hardware, security software and other related services. It also provides professional services and implementing projects. The Ramco System operates in the United States of America, Germany, Switzerland, Malaysia, Singapore, UK, South Africa, Middle East and India.

Kothari Sugars and Chemicals

The plant is located at Kattur Village – Lalgudi Taluk, Trichy District was installed in the year 1963 with a capacity of 1250 TCD. Double sulphitation process is adopted from the beginning for manufacture of Sugar. The capacity of the plant was expanded in the year 1968, 1972, and 1988 in stages to 2900 TCD. In the year 1995 a Cane Separation System was added to process additionally 1100 TCD. However Cane Separation System is not in operation. The system was discontinued from 1998-1999 due to its unviable economics The Sugar Unit at Kattur is located in a highly potential cane belt having adequate irrigation facility. Even variations in the rainfall do not affect drastically the irrigation source and reasonable quantity of cane is cultivated utilizing the available ground water. The average recovery of this unit has been fairly good when compared with neighbouring factories in the region. In few years the recovery was highest in Tamilnadu.

The Unit is an integrated complex with distillery and cogeneration adding value to the bagasse, pressmud and molasses produced. The Unit is equipped with most efficient effluent treatment system for its distillery and sugar plant.

Source: www.chemicalregister.com/Kothari_Sugars_and_Chemicals_Ltd/Supplier/sid4895.htm
Madras Rubber Factory

Madras Rubber Factory or MRF is a major manufacturing company located in Chennai, India. MRF is mainly involved in making vehicle tyres. It is India's largest tyre manufacturing company, and among the dozen largest worldwide. It exports to more than 65 countries. Established in 1946 by K. M. Mammen Mappillai, the company has grown to become an INR 30 billion enterprise. It is also involved in a range of other activities via subsidiaries. Funskool India, a joint venture between Hasbro and MRF, is a major toy manufacturing company in the country. MRF Pretreads offers world-class precured tyre retreading service, and MRF Muscle flex is involved in making conveyor belts. It is presently under the leadership of Vinoo Mammen, son of the late K.M. Mammen Mappillai.

MRF has been involved in the development of cricket through its sponsorship of many cricketers and MRF Pace Foundation. MRF is the bat sponsor of world-class batsmen including Brian Lara, Sachin Tendulkar, and previously sponsored Australian captain Steve Waugh during his playing days.

Source: koolkampus.com/company-profiles/m/madras-rubber-factory-mrf/-