ACKNOWLEDGEMENT

A successful accomplishment of such an interesting research work reminds me of all those significant people, who are inseparable part of this work. They have been on important part at every stage of this work, right from taking the first step towards this subject to, helping me mould it and give it a final shape of the report. This dissertation cannot be termed as an individual effort because of the lot many contributions made by very many people. Acknowledging them by just saying the two words 'THANK YOU' would never suffice each ones contribution towards this report.

Firstly, I acknowledge with deep sense of gratitude my respected guide, Dr. G. Y. Shitole for his zeal and enthusiasm for the subject, which helped me take my first step in this endeavor. His timely suggestions and mentoring kept me focused in the right direction towards achieving my objective. The help extended by my guide was not only inspiring, thoughtful and encouraging but also provided basis for work, encouragement to grow and expand my thinking. His enlightening discussions, wide knowledge and logical way of thinking has been of great value for me. Thank you does not seem sufficient but it is said with great appreciation and respect.

I am also thankful to Dr. Vibhuti Patel, Director, Department P.G.S.R., Dr. S. S. Kaptan, Former Head of Department, Commerce,
and Dr. Ram Sable, Reader, Department of Commerce, S.N.D.T. Women’s University, Mumbai for giving me all possible support and help in the completion of this dissertation.

I express my special thanks to Librarian and the staff of S.N.D.T. Women’s University Library, University of Mumbai Library, British Council Library, for providing reference books and journals for my research work.

My heart felt thanks to the few names for their valuable time and support. My work could not have materialized but for the very kind co-operation and passionate support by them. Their willingness to participate in the study has been instrumental in providing a meaning and direction to study. The list starts with Mr. P.N. Sarawgi and Ms. Archana P. Agarwal for their direct and indirect co-operation towards this piece of work. It was because of them for having given me some great insights into this subject in the initial stages of my project. The list would be incomplete without a mention of the staff members at Reliance Group and Tata Group. I would also like to thank the various office staff members of the S.N.D.T. University and my batch mates who often helped and co-operated me.

I would like to thank my father Mr. Harshvardhan Todi, my mother Mrs. Madhu H. Todi and my brother Mr. Manish H. Todi for
their continuous inspiration, encouragement and moral support. This manuscript would not have seen the light of the day without them.

I would also like to thank my friends Ms. Sanskriti H. Jain and Ms. Poulomi Burman for their continuous motivation throughout my research work and for being there for me at every stage of this study.

Last but not the least a sincere thanks to God almighty and my grandparents blessings for what I am today. Sincerely a heartfelt deep thank you to all those mentioned above for their invaluable support through the thick and thin of this report.

Place: Mumbai

Date: 24TH DECEMBER, 2008 Miss Meha H. Todi