A Study of Factors Affecting Employee Satisfaction and Measures to Attract, Retain and Motivate Employees in Organized Retail Sector with Special Reference to Rajasthan.

A Thesis Submitted in Fulfilment of the Requirement for the Award of Degree of Doctor of Philosophy (Ph.D.) In Management

Research Scholar

Anshika Yadav

Supervisor

Harsh Purohit (Ph.D.)
Professor & Dean, FMS - WISDOM Banasthali Vidyapith

FACULTY OF MANAGEMENT STUDIES
Women’s Institute for Studies in Development Oriented Management
BANASTHALI VIDYAPITH
(RAJASTHAN, INDIA)
(Re-accredited at ‘A’ Grade by NAAC; Category ‘A’ & All India 29th Rank-MHRD, and All India ‘Rank 17’ - Nielsen 2015)

2015-2016