CH 2: OBJECTIVES

- To examine how Corporate Recruiters of MBA Graduates rate the importance of various competencies.
- To examine how MBA Academicians rate the importance of various competencies.
- To explore how Corporate Recruiters of MBA graduates rate the effectiveness of the MBA program curriculum in developing competencies in their students.
- To explore how MBA Academicians rate the effectiveness of the MBA program curriculum in developing competencies in their students.
- To study the expectation & experience of corporates, parents & students with respect to selected competencies.
- To identify the gap between academic learning & corporate expectations from academic perspective.