APPENDIX - A

COMMUNITY INFORMATION NEEDS : A STUDY OF ROURKELA CIVIL TOWNSHIP OF ORISSA

Sl. No. Code Date Time of interview

Polling Area Polling Centre

PART-I

1. Age Sex Married/Unmarried

2. Language

   Read

   Speak

   Write

3. Maximum educational attainment :

4. Occupation :

5. Are you the head of your family : Yes

   No : Who is Head then : Father/Mother/Brother/Sister/

   Friend/Any other.

6. Nature of your family :

   Number of persons in your family :

7. Nature of your present accommodation :

   Own house/Rented house/Quarter

8. Are you a member of any Club/Society/Union/Association ?

   i) 

   ii) 

   iii) 

   Mention the position, if any, held by you in the above Organisation.

PART-II

9. Do you subscribe Newspapers to your house ? Yes/No

   If yes, Name the paper.

Contd...2
If No, Then how do you read Newspapers?

i) By borrowing from a hawker
ii) By borrowing from a friend
iii) By borrowing from neighbour
iv) In the library/Reading room
v) I don’t read
vi) Any other method

10. Do you subscribe magazines to your house?
    Yes/No

If yes, Name the magazine:
If No, Then how do you read magazine

i) By borrowing from a hawker
ii) By borrowing from a friend
iii) By borrowing from neighbour
iv) In the library/Reading room
v) I don’t read
vi) By other method

11. Are you interested in reading books?
    Yes/No

If yes, Nature of books

i) Fiction-Novels, Short-Stories, Poems etc.
ii) Non-fiction-Travel, biography adventures
iii) Mostly book related to my profession
iv) Any other

12. At what time in the day you generally read Newspaper/Magazine/Book?

i) Before Breakfast
ii) During Breakfast
iii) Before Lunch
iv) After Lunch During Noon
v) During office Hours
vi) Evening
vii) Night
viii) Late Night
ix) Any other time

13. Do you see Cinema?
    Yes:
    i) How many in average
    ii) Nature of Cinema: Love Stories/Detectives/Social Pictures/War Pictures/Crime and Fighting/Mythology/Other:
    iii) Language: Hindi/Oriya/English/Other

Contd....13
iv) Are you interested in seeing the news reel at the beginning of the Cinema.
v) What portion of the news reel interests you much.

vi) Are you interested in watching the advertisement, Stills. Please name a few of your own interest.

No.

14. Do you hear to Radio Programmes? Yes:
i) What time generally you hear:
ii) What are your programmes of interest:

iii) Do you hear news in the radio, what time you hear:
iv) Which centre you hear most frequently:
v) if you have a mixture of interest, please specify?

No:

15. How do you spend your leisure time?

i) By Hearing Radio
ii) By Seeing Cinema
iii) By Watching T.V. Programmes
iv) By Playing: Nature of Play
v) By Music: Nature of Music
vi) By Visiting Friend's houses
vii) By sleeping
viii) By gossiping with others
ix) Any other method

16. If you Reading Newspapers: Which portion of the paper you Prefer most
(Put Tick mark/on any three)

i) Accident News
ii) Advertisements
iii) Book Reviews
iv) Editorial
v) Cinema, Theatre
vi) Commerce & Trade Price
vii) Crime
viii) Employment
ix) Foreign News
x) Govt. and Political Parties
xi) Social Calamities
xii) Sports
xiii) Any other

17. If you are watching TV Programmes, which programme you enjoy most
(Write any three programmes)
i)
ii)
iii)

Contd....4
18. Write the names of Three TV Serials which you enjoyed most.

i) 

ii) 

iii) 

PART-III

PLEASE SUGGEST YOUR PROBABLE COURSE OF ACTION FRANKLY TO THE FOLLOWING QUESTIONS, OTHERWISE YOU MAY SAY, I DON'T KNOW

1. Suppose the ration you brought from a ration shop was not good (If the shop owner pleads innocent in this case), where would you approach for a complain?

2. If a salesman demands more price than the actual on a good, what will you do?

3. If you are in search of a better employment for yourself or for your children, where would you approach first?

4. Suppose your name is not enlisted in the voters list, what will you do?

5. Some of your family member suddenly falls ill and you have no idea regarding the whereabouts of a good doctor, what will you do?

6. Suppose a neighbour of yours is constantly disturbing the peace and sanctity of your family, say by teasing, paying bad comments, sometimes even by threatening you, how would you solve the problem?

7. If you wish to join a political party what will be your course of action?

8. Suppose you want some local information, say for instance, name and whereabouts of a local person, a local place of interest say a club, a society or a local lane etc. Where would you approach for the information.

9. Suppose you want to admit your children/any other person into a good educational institution and you have no idea of such an institution, where would you get the information regarding this?

Contd....5
10. Suppose you intend to purchase a land and then build a house on it how will you solve the problem?

11. Suppose you want to read a book which is not available in the bookshop where would you enquire for the book?

PART IV

1. Are you aware that there are some Pathagars/Public libraries in this area?
   Yes/No
   Yes: Can you name them? No:
   Yes: i) ii) iii) Describe the exact route you would like to go to this/any one of these Pathagars.

2. Have you ever visited the Pathagar?
   Yes: which one and when? No: Approximate date of your last visit.

3. If books will be delivered at your place, are you willing to read them.
   i) Yes: Then, are you willing to pay a nominal price for the service -
      (i) Yes, (ii) No.
   ii) No: Can you suggest the reason for your unwillingness
      a) I have no time
      b) I don't enjoy reading
      c) I have other things to mind, please specify?
      d) Any other reason.

4. If suitable advices to your day-to-day problems, say like housing problems, medical problems, legal problems etc. are available in a particular place within your locality are you willing to go to that place for getting such advices?
   Yes/No
   a) No, Please give reasons.

Contd.....6
b) Yes, i) Are you willing to pay a nominal price for each advice?
   Yes/No

   ii) If necessary, are you willing to travel a distance for such advice?
       No/Yes: How much distances are you willing to travel for this:

Thanking you for your kind co-operation.