DECLARATION

I, D. IMMANUVEL (0711040019) Research Scholar in the Department of Business Administration declare that the word embodied in this Ph.D. thesis entitled is a result of my own bonafide work carried out with my personal effort and submitted by me under the supervision of Dr. J. JAYAKRISHNAN, Associate Professor, Department of Business Administration, Annamalai University, Annamalai Nagar. The contents of this thesis have not formed the basis for the award of any Degree/Diploma/Fellowship/Titles in this University or any other University or similar Institutions of Higher Learning.

I declare that I have faithfully acknowledged and given credit and referred to the researchers wherever their works have been cited in the body of the thesis. I further declare that I have not willfully copied some other’s data/ work/ results etc. reported in the journals, magazines, books, reports, dissertations, thesis, internet etc. and claimed as my own work.

Date: (D. IMMANUVEL)
ACKNOWLEDGEMENT

My hand was made strong by the hand of the Almighty. What we are now is the God's gift to us. What we become is our gift to the God. I thank the Almighty for all the success and also plead Him to give me the ever glowing capacity which would make me as gift to him.

I thank the University Authorities for provided me all facilities and permission to complete my work without any delay.

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Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations. I would like to thank such a leader, our highly principled and respectable Professor of Business Administration and Head of the Department Dr. C. Madhavi, Annamalai University for providing me full freedom and motivation to complete my project.
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Honour comprises the reputation, self-perception or moral identity of an individual. I sincerely thank such a morale person Dr. M. Arul Professor of Business Administration in Annamalai University, for his consistent support to complete the research work.

There is no more noble occupation in the world than to assist another human being - to help someone succeed. Such a noble action was performed by My Respondents by answering the questionnaire, in spite of their pain. I sincerely thank them for their good deed and co-operation.

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