Annexure
Annexure II

Questionnaire

(Survey for Ph.D. Research on ‘‘A Study of Innovative Practices adopted by Entrepreneurs with reference to selected Industrial units in Nashik District’)

Note: Please tick ☑ at appropriate box

(I) General Information

1. Name of the Entrepreneur:

2. Name of the Organisation:

3. Address of the Organisation:

Contact No: .........................

4. Year of Establishment: ...........................................

5. Type of Industry (e.g. Chemical, Engineering, Agriculture, Wine etc):

6. Name of the Service or Product(s) Manufacture:

7. Size of the Organisation/Enterprise/Industry:
   a) Micro. ☐     c) Medium. ☐
   b) Small. ☐      d) Large ☐

8. Number of Employees:
   a. Managerial ............
   b. Supervisory ............
   c. Workers .............
(II) Innovation and Entrepreneurship

1) What do you mean by ‘Innovation’?
   a) Introducing completely new ideas in business. ☐
   b) Introducing other’s ideas newly in the business. ☐
   c) Other: ................................................................. ☐

2) While doing business, which kind of activity do you prefer?
   a) Traditional Activities. ☐  b) Innovative Activities. ☐

3) Do you use innovative practices in your business:
   a) Yes ☐  c) Can’t say ☐
   b) No ☐

*If answer of Q.3 is ‘No’ then, please answer Q.4 to Q.8.

4) What is the reason for non acceptance of innovative practices?
   a) Size of the Organisation ☐
   b) Expensive Innovation ☐
   c) Monopoly in the Market ☐
   d) Others:.............................. ☐

5) Are you the only producer in the market for your kind of product / service?
   a) Yes ☐  b) No ☐

6) Without innovative practices, can you satisfy your customers?
   a) Yes ☐  b) No ☐

7) If ‘Yes’, then how do you ascertain that your customers are satisfied?
   ......................................................................................
   ......................................................................................

8) Will you adopt innovative practices for your business in future?
   a) Yes ☐  b) No ☐
9) In which area(s) of business you use innovative practices?

- a) Product Development
- b) Production Process
- c) Pricing
- d) Distribution
- e) Promotion
- f) Service / After Sale Service

 g) Technology
 h) Finance
 i) Management
 j) HRD
 k) Packaging
 l) Infrastructure

 m) Others: 

10) Describe adopted innovative practices in last 3 years.


11) How long innovative practice(s) adopted by you have its effect on business?

- a) 0 year to 1 year
- b) 1 year to 2 years
- c) 2 years to 3 years
- d) 3 years to Above

12) What is the reason for accepting innovative practices in your organisation?

- a) Competition
- b) Satisfying Customers
- c) Business Policy
- d) Economy

13) Which of the following are important key factors for the success in business? (Rank from 1 to 3 according as most important to least important)

- a) Traditional Activities
- b) Innovative Practices
- c) Organization of Resources

14) Do you face competition in the market?

- a) Yes.
- b) No.

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15) Do you think competition in the market has forced you to accept innovative practices in your business?
   a) Yes. □   b) No. □

16) Do you think, because of innovative practices you got success in your business?
   a) Yes. □   b) No. □

17) If above answer is ‘No’ then, what is the reason for it?

18) Will you try to overcome failure in innovation for better success in business?
   a) Yes □   b) No □

19) How do you measure success of innovative practices in your business?
   a) Increase in □   c) Cost Control. □
       Profit. □   d) Brand Building. □
   b) Customer □   e) Others:............. □
       Satisfaction □

20) Innovative practices should be implemented in the business for ensuring continuous success, do you agree?
   a) Yes. □   b) No. □

21) How do you judge satisfaction of your customers?
   a) Survey □   c) Repeat Order □
       b) Feedback □   d) Others:............. □

22) How frequently do you manage to get feedback from customers?
   a) Monthly □   c) Six Monthly □
       b) Quarterly □   d) Yearly □

23) Do you think that, innovative practices in the business satisfy customers?
   a) Yes. □   b) No. □
24) Do you conduct research for innovative practices in business field?
   a) Yes. □  b) No. □

25) Do you have separate staff for research and development?
   a) Yes. □  b) No. □

26) Do you have budget for research and development?
   a) Yes. □  b) No. □

If yes how much per annum? Rs.: ........................................

Date:  

Signature of the Respondent
Annexure III

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Questionnaire Filling and Discussion on Innovative Practices