BIBLIOGRAPHY


Arrow, K. J. 1973- 'Social Responsibility and Economic Efficiency'. Public Policy, 21, summer.


Asoff, Igor (1984), Implanting Strategic Management (Prentice Hall International), New Jersey.


Corporate Social Responsibility.

Chambers, E., Chapple, W., Moon, and J. and Sullivan, M. (2003). CSR in Asia: A seven country study of CSR website reporting. (RP-9; Nottingham, UK; International Center for Corporate Social Responsibility).


Davies, R. 2002 corporate citizenship and socially responsible investment: emerging challenges and opportunities in Asia. Paper presented at the Conference of the Association for Sustainable and Responsible Investment in Asia, Hong Kong.


~ x ~


Ernst and Ernst. 1978. *Social Responsibility Disclosure: Survey of Fortune 500 Annual Reports*. Cleveland, OH


~ xv ~


~ xvi ~
Official websites of the selected companies.


