ABSTRACT
The study “Corporate Social Responsibility and Environmental Sustainability in Indian Companies” has tried to comprehend the concept in existing scenario; focused on research question to comprehend the concept of Corporate Social Responsibility and Environmental Sustainability, identified and compared the corporate social responsibility practices and environmental pro-activeness of Indian listed and unlisted companies as well as of the various sectors under study, analyzed the perception of managers regarding corporate social responsibility and environmental sustainability, and suggested ways through which company can enhance corporate social responsibility and environmental sustainability practices. The study has examined 100 Indian companies, out of which 50 companies were listed on NSE (National Stock Exchange), Bombay Stock Exchange (BSE) as well as on other exchanges and other 50 companies were unlisted through survey instrument and analyzed the data using Z test and one-way Analysis of Variance (ANOVA), along with Descriptive Analysis. The whole study is comprehensively covered in seven chapters describing introduction on the research topic, review of literature on the topic in global context as well as in Indian Companies research methodology adopted , dynamic conceptual development of CSR in India, Key findings, summary, conclusion, suggestions and future scope of research there in. During the study, it was evident that the ambit of CSR majorly focuses on initiatives for society/community and environment ,but scenario is different in case of listed and unlisted companies; there is significant difference in the pro activeness of both the companies and also amongst their sectors. The study identifies many problems in implementing the CSR initiatives and also to take time bound conventional measures the study extends recommendations for serious deliberation to expand CSR in the company’s core business. Corporate have visibly shown their ability to make a considerable difference in the society and developing the overall quality of life. there are many factors which are required to be taken care of, which will place India’s social development on a faster track.