DECLARATION

I, Sandhya Rajasekhar, part-time Research Scholar at the Department of Studies in Communication and Journalism, University of Mysore, Manasa Gangotri Campus hereby declare that this thesis titled, ‘The Email Questionnaire as an Effective Tool for Data Collection in Mass Communication Research – A Comparative Study with the Telephone Interview and the Traditional Mail Questionnaire as Mediated Data Collection Tools’, submitted to the University of Mysore for the award of the degree of Doctor of Philosophy in Communication and Journalism is a record of original and independent research conducted by me under the guidance of Prof. N. Usha Rani, M.A., M.A.Ed., Ph.D., Department of Studies in Communication and Journalism, University of Mysore, Manasagangotri.

Also, I declare that this research work has not previously formed the basis for the award of any degree, diploma, associateship, fellowship or any academic certification, in part or in full, of this or any other University.

Date:

Sandhya Rajasekhar
(Research Scholar)