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# Production and Marketing of home made products of Self help groups:  
A case study of Davanagere district

## QUESTIONNAIRE FOR RESPONDENT

### General Information:

1. **Name of the Respondent**
2. **Address**
3. **Name of the SHG**
4. **Year of Establishment**
5. **Age**
6. **Education**
   - 1) Illiterate
   - 2) Primary
   - 3) Middle Class
   - 4) High School
   - 5) PUC
   - 6) Graduation
   - 7) P G and above
7. **Religion**
8. **Marital Status**
   - 1) Unmarried
   - 2) Married
   - 3) Widow
9. **If married No of Children**
   - No / 1/2/3/4
10. **What is the Main Occupation of your Husband?**
    - 1) Agriculture
    - 2) Small business
    - 3) Wage Labour
11. **Do you own land?**
    - Yes/No
11.a **If you or your household owns land give the details in acres. If no land is owned code is ‘o’**
    - Dry
    - Irrigated
    - Total
12. **Who suggested you to join SHG?**
    - 1. Neighbours
    - 2. Friends
    - 3. NGO’s
    - 4. Others

## Economic Information

13. **Why did you join the SHG?**
    - 1. To Improve savings habit
    - 2. To Obtain credit from SHG
    - 3. To improve economic condition
    - 4. For Self Employment
14. **If credit amount is increasing or constant in the last 3 years what are the contributing factors?**
    - 1. Low rate of interest
    - 2. Easy process of getting credit
| 15.a | If credit amount is declining in the last 3 years what are the contributing factors? | 1. High rate of interest  
2. Getting credit is difficult  
3. No need for credit |
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>15.b</td>
<td>If the respondent answer is to improve economic condition, provide details of economic conditions of respondent in the last 3 years.</td>
<td>Year</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2008-09</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2009-10</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2010-11</td>
</tr>
<tr>
<td>16.</td>
<td>Do you get assistance from your SHG during needy time?</td>
<td>Yes/No</td>
</tr>
<tr>
<td>17.</td>
<td>Are you satisfied about your SHG assistance?</td>
<td>Yes/No</td>
</tr>
</tbody>
</table>
| 17.a | If yes, give reason | 1. Sufficient  
2. Timely  
3. Easier |
| 17.b | If no, give reason | 1. Insufficient  
2. Untimely  
3. Difficult to get assistance |
| 18. | Mode of repayment of loan | 1. Convenient  
2. Inconvenient |
| 19. | Are you a regular borrower? | Yes/No |
| 20. | Are you a regular repayer? | Yes/No |
| 21. | Are you facing any problem in repaying loan? | Yes/No |
| 21.a | If yes, what are the problems you are facing? | 1. Income generation  
2. Saving burden  
3. Family burden  
4. No Problem |
| 22. | Does your SHG Providing any training? | Yes/No |
| 22.a | If yes what type of training did your SHG providing? | 1. Manufacturing  
2. Handicrafts  
3. Tailoring  
4. Beauty parlor  
5. Marketing linkages  
6. No training |
<p>| 23. | What are the economic activities of | 1. Production |</p>
<table>
<thead>
<tr>
<th>your SHG?</th>
<th>2. Sales (Marketing)</th>
<th>3. Micro enterprise development</th>
</tr>
</thead>
<tbody>
<tr>
<td>24. What are the products do you produce?</td>
<td>1. Roti making</td>
<td>2. Vermicelli making</td>
</tr>
<tr>
<td></td>
<td>3. Agarbathi</td>
<td>4. Papad/Pickles</td>
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<tr>
<td></td>
<td>5. Masala powder</td>
<td>6. Bakery items</td>
</tr>
<tr>
<td></td>
<td>7. Soap/detergent</td>
<td></td>
</tr>
<tr>
<td>25. Are you facing any constraints in respect of producing your product?</td>
<td>Yes/ No</td>
<td></td>
</tr>
<tr>
<td>25.a If yes, what are those constraints?</td>
<td>1. Constraints related to raw materials</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Constraints related to technology</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Constraints related to electricity</td>
<td></td>
</tr>
<tr>
<td></td>
<td>4. Marketing</td>
<td></td>
</tr>
<tr>
<td>26. Where are you selling your product?</td>
<td>1. Locally</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Weekly markets</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Exhibitions</td>
<td></td>
</tr>
<tr>
<td>26.a Are you facing any constraints in respect of marketing your product?</td>
<td>Yes/ No</td>
<td></td>
</tr>
<tr>
<td>26.b If yes, what are those constraints?</td>
<td>1. Constraints related to transport</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Constraints related to place of marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3. Constraints related competition</td>
<td></td>
</tr>
<tr>
<td></td>
<td>4. Branded goods</td>
<td></td>
</tr>
<tr>
<td>27. What percentage do you sell in rural and urban areas?</td>
<td>1. Rural</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2. Urban</td>
<td></td>
</tr>
<tr>
<td>28. How many people are working with you?</td>
<td>Age</td>
<td>Education</td>
</tr>
<tr>
<td>28.a Education level of employed</td>
<td></td>
<td></td>
</tr>
<tr>
<td>29. Expenditure incurred on your product</td>
<td>Raw material</td>
<td>Salary</td>
</tr>
<tr>
<td></td>
<td>Rs.</td>
<td>Rs.</td>
</tr>
<tr>
<td></td>
<td>2. Yearly</td>
<td>Rs.</td>
</tr>
<tr>
<td>31. Assets owned before and after joining SHG</td>
<td></td>
<td></td>
</tr>
<tr>
<td>SL.No</td>
<td>Assets</td>
<td>Before joining</td>
</tr>
<tr>
<td>1</td>
<td>Radio</td>
<td></td>
</tr>
<tr>
<td>2</td>
<td>TV</td>
<td></td>
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<td>---</td>
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</tr>
<tr>
<td>3</td>
<td>Wall clock</td>
<td></td>
</tr>
<tr>
<td>4</td>
<td>Iron box</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>LPG</td>
<td></td>
</tr>
<tr>
<td>6</td>
<td>Milk animal</td>
<td></td>
</tr>
<tr>
<td>7</td>
<td>Goat/sheep</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Poultry</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Jewels (gold)</td>
<td></td>
</tr>
</tbody>
</table>

### Social Information

<p>| | | |</p>
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<thead>
<tr>
<th></th>
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<tbody>
<tr>
<td>32</td>
<td>Does your SHG helpful for women development?</td>
<td>Yes/No</td>
</tr>
<tr>
<td>32.a</td>
<td>If yes, in what respect?</td>
<td>1. Social organization</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. To identify women problem</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3. To discuss women issues</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4. To discuss social problems</td>
</tr>
<tr>
<td>33</td>
<td>Does your SHG helpful in taking decision for women development?</td>
<td>Yes/No</td>
</tr>
<tr>
<td>34.a</td>
<td>If yes, in what respect?</td>
<td>1. Children education</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Children marriage</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3. Purchase of assets</td>
</tr>
<tr>
<td>35</td>
<td>Does your SHG influenced over welfare of your family?</td>
<td>Yes/No</td>
</tr>
<tr>
<td>35.a</td>
<td>If yes, in what respect?</td>
<td>1. Income generation</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Rational thinking</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3. Rational decision making</td>
</tr>
<tr>
<td>36</td>
<td>Does your SHG influencing over community welfare?</td>
<td>Yes/No</td>
</tr>
<tr>
<td>36.a</td>
<td>If yes, in what respect?</td>
<td>1. Clousing liquor shop</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2. Maintaining cleanliness in the locality</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3. Conducting fairs</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4. Any other specify</td>
</tr>
</tbody>
</table>

### Other Information

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<tbody>
<tr>
<td>37</td>
<td>Provide details of the following basic needs?</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Type of house owned</td>
<td>Before joining SHG</td>
</tr>
<tr>
<td></td>
<td>Pukka</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Semi pukka</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Kuccha</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Do not own house</td>
<td></td>
</tr>
</tbody>
</table>

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<th></th>
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</thead>
<tbody>
<tr>
<td>38</td>
<td>Are you holding any position in your SHG?</td>
<td>Yes/No</td>
</tr>
<tr>
<td></td>
<td>Question</td>
<td>Options</td>
</tr>
<tr>
<td>---</td>
<td>--------------------------------------------------------------------------</td>
<td>-------------------------------------------------------------------------</td>
</tr>
</tbody>
</table>
| 38.a | If yes, which position do you held?                                       | 1. President  
2. Secretary  
3. Treasurer  
4. Other |
| 38.b | If no, give reason                                                      | 1. Educational  
2. Caste  
3. Other |
| 39. | How decisions are made in the SHG meetings?                             | 1. Open majority  
2. Secret ballot  
3. General consensus  
4. Secretaries decision  
5. Any other specify |
| 40. | Are you facing any constraints in respect of joining self help groups? | Yes/No |
| 40.a | If yes, what are those constraints?                                      | 1. Objection from husband/household in joining SHG  
2. Constraints related in attending meetings of SHG  
3. Constraints related to expressing opinion  
4. All of the above |
| 41. | Are you facing any constraints in respect of borrowing loan or any other constraints in this regard? | Yes/No |
| 41.a | If yes, what are those constraints?                                      | 1. Constraints related to interest rate  
2. Constraints related to competition among members  
3. Constraints related to lack of capital  
4. Constraints related to timely availability  
5. Constraints related to surety |