Abbreviations

- AMC-Asset Management Company
- MF- Mutual Fund
- EX1- Return Earned
- EX2- Timeliness in getting annual reports
- EX3- Timeliness in dealings
- EX4- Rights of unit holders
- EX5- Grievance handling
- EX6- Information availability
- EX7- Options available
- EX8- Performance of the Fund
- EX9- Choice of Schemes
- EX10- Payment Options
- EX11- Tax Benefits
- EX12- Risks
- EX13- Diversification
- EX14- Returns Potential
- EX15- Liquidity
- EX16- Expert Guidance
- IP 1- Good quality advice from distributor
- IP 2- Management fee charged by AMC is reasonable
- IP 3- Entry/ Exit load is reasonable in comparison to return earned
- IP 4- Advertising and performance portrayal often misleading
- IP 5- Need to simplify information provided to unit holders
- IP 6- Scheme performance linked with governance of mutual fund
- IP 7- Investment in mutual funds should be for longer period
- IP 8- Investors should have a say in management of mutual fund
- IP 9- Attending investor educational program is beneficial
- IP 10- No direct regulatory control on distributors
- PR 1- Good investment instrument
- PR 2- Better to invest in Mutual funds than directly in shares
- PR 3- Provide assured and consistent return
- PR 4- Requires less calculation before investing
- PR 5- Simple to invest and monitor the performance of fund
- PR 6- Provide the benefit of cheap access to expensive stocks
- PR 7- Diversify the risk of the investor
- PR 8- Fund managers manage fund with in depth research inputs from investment analysts
- Source 1- Monthly updates
- Source 2- Quarterly results
- Source 3- Half yearly reports
- Source 4- Annual reports
- Source 5- Newspapers
- Source 6- AMFI website
- Source 7- Websites of respective mutual funds