


5. Allan Afugh – “Innovation Management: Strategies, Implementation, and Profits”


10. Anders Drejer (2006), strategic innovation a new perspective on strategic management, Handbook of business strategy, 143-147;


24. Building the Innovation Culture Some Notes on Adaptation and Change in Network-Centric Organizations, Bryan Coffman, Principal, InnovationLabs.
Cahier de recherche, December 2003, Innovation decision making: Toward a socio-economic perspective.


China-USA, Business Review, Volume 8, Number 3, March 2009 (Serial Number 69).


68. Fred Hassan, 2006 Customer Focus – A Prescription for Driving Innovation


Ian McLoughlin – "Creative Technological Change: The Shaping of Technology and Organizations (Management of Technology and Innovation)"
104. Katherine J. Klein and Andrew P. Knight, Innovation Implementation, Overcoming the Challenge, CURRENT DIRECTIONS IN PSYCHOLOGICAL SCIENCE, Oct 2003, Volume 14—Number 5


194. Smeal College of Business The Pennsylvania State University, Innovation and Change Management in Small and Medium-Sized Manufacturing Companies


211. Thomas D.Kuczmarski (2003), what is innovation? And why aren’t companies doing more of it? Journal of consumer marketing, Vol. 20, NO.6, 536-541


