

CERTIFICATE

This is to certify that the thesis entitled “**MARKETING STRATEGIES IN BANKING SECTOR (A Comparative Study of Selected Public and Private Banks)**” is a bonafide research work carried out by Mr. **G.RAJA RAM AMBEDKAR**, Research Scholar of Department of Commerce and Management Studies, Andhra University, Visakhapatnam in partial fulfillment of the requirements for the award of the Degree of Doctor of Philosophy under my guidance and Supervision.

Place :

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