Contents

Chapter I ...........................................................................................................................................

I. ABSTRACT........................................................................................................................................

II. INTRODUCTION ........................................................................................................................

1. Need of the Study........................................................................................................................

   The Evolution of e-Commerce Logistics.....................................................................................

   E-Commerce Logistics Models .................................................................................................

   E-Commerce Logistics in Developed Markets........................................................................

2. Statement of the Problem..........................................................................................................

3. Review of Related Literature.....................................................................................................

   3.1 E-commerce In India............................................................................................................

      3.1.1 Highlights Of E-Commerce Industry In 2014:............................................................

      3.1.2 Future Of E-Commerce In India..................................................................................

      3.1.3 E-Commerce Needs A Stronger Supply Chain Backbone........................................

      3.1.4 Supply Chain Strategy for Ecommerce...........................................................................

      3.1.5 Drop Shipping For Ecommerce.....................................................................................

   3.2 Retail Industry....................................................................................................................

      3.2.1 Retail classification........................................................................................................

      3.2.2 The Indian Retail Scene................................................................................................

      3.2.3 Growth Of Retail Sector In India..................................................................................

      3.2.4 Retailing Format In India..............................................................................................

      3.2.5 Challenges & Opportunities..........................................................................................

      3.2.6 Supply Chain Management And Logistics For The Retail Industry..........................

   3.3 Indian Logistics Industry.......................................................................................................

      3.3.1 Layers Of Logistic Service In India...............................................................................
4.2.10 Reasons Why You Might Need a 4PL

4.2.11 Benefits of 4PL

4.2.12 4PL logistics providers—Scaling up supply-chain efficiency

4.2.13 Practical model

4.3 Reverse Logistics

4.3.1 Importance of Reverse Logistics

4.3.2 History and evolution of Reverse Logistics

4.3.3 Reverse Logistics Flow vs. Traditional Logistics Flow

4.3.4 Benefits of a Reverse Logistics Management Program

4.3.5 Reverse Logistics Management Cost Components

4.3.6 Challenges of Reverse Logistics

4.3.7 How to Set Up an E-Commerce Reverse Logistics Framework Strategy for the Industrial Space

4.3.8 E-Commerce Reverse Logistics Facts and Findings

4.3.9 E-Commerce Reverse Logistics Framework

4.3.10 Reverse Logistics In E-Commerce: A Framework To Set Up A Program For Your Online Store

4.3.11 Investigation and Sorting for Reverse Logistics in E-Commerce

4.4 Using An Electronic Tracking And Ordering System (Etos) To Enable Your Customers To Become Your Partners

4.5 Testing Of Hypothesis

4.6 Limitation of the Study

4.7 Scope

4.8 Research Design

4.9 Population and Sampling

4.10 Data Collection

4.11 Processing of Data

4.12 Statistical Methods

4.13 Method of Reporting

5.0 Conclusion
5.1 3PL Vs 4PL

5.2 Recommendation for Further Research

5.2.1 Next Generation Logistics Solutions

5.2.2 The Next Generation of Location Aware Supply Chain Applications

5.3 Test Cases

5.3.1 FlipKart Case study

5.3.2 DHL Case study

5.3.3 Zara: Time-Based Competition in a Fashion Market

IV. References