PRE FACE

The point of view to preventing the exploitation of tribals by various sections of people in the graded Socio-economic in equal structure of Indian society, the tribals are at the lowest rung and being poor, lead a substandard and survival living. The traders, money lenders, contractors, etc., sordidly exploit the tribals as the latter are in innocent and illiterate. During the era of planning, many strategies have been evolved and implemented by central and state governments to achieve an all-round development of tribals. The state government of Andhra Pradesh has played a pioneering role in the development of its tribals who constitute 9.5 Per cent of the state population.

The organizational framework for tribal development derives its basic structure from the Indian constitution. The Union Ministry of Home Affairs is responsible for policy formulation and coordination of all tribal development programs.

Finance function is one of the determinants of the efficient performance of marketing function. Efficient management of marketing and finance is of paramount important if the corporation is to function.

Successful in attainment of its goals being the maximum benefit to maximum number of tribal the tribal welfare Departments have been strengthened in all state and union territories. Besides the cabinet sub-committee, a High-level committee, with the chief secretary as its chairman and the tribal development commissioner as member secretary, has been setup for speedy decision making on interdepartmental problems.

The scheduled tribes are coming to the forefront and are trying to be assimilated in the main process of development. The setting up of multi-purpose tribal blocks and integrated tribal development projects are some of the big ideas in this direction. They have brought considerable changes in the living-standards of the tribals.

They have been gainfully employed and their income has been increased. Their political participation is being taken care of through the introduction of Panchayath Raj system. They are gradually participating in the political process of the country.