marketed surplus. The study has gone into emerging trends in the marketing of milk. The suggestions offered at the end of the thesis could go a long way to show an outlet for the gradual uplift of the financial plight of the small and marginal farmers. Success in farming will provide the necessary boost to the agricultural industry that can contribute to the vast changes in the length and breadth of the rural India.

If proper efforts are undertaken to bring into practice, some of the breaking grounds hinted at by the present researcher and the motivation behind its writing would have been amply rewarded.

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THESES AND DISSERTATIONS


