# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>ACKNOWLEDGEMENTS</th>
<th>x</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIST OF TABLES</td>
<td>xiii</td>
</tr>
<tr>
<td>LIST OF FIGURES</td>
<td>xxi</td>
</tr>
<tr>
<td>LIST OF ABBREVIATIONS</td>
<td>xxii</td>
</tr>
</tbody>
</table>

Chapter

<table>
<thead>
<tr>
<th>Chapter</th>
<th>INTRODUCTION AND DESIGN OF THE STUDY</th>
<th>1</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Introduction</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Women in Business Across the World</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Women Empowerment and Planning Process</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Statement of the Problem</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Need for the Study</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Review of Literature</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Scope of the Study</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Objectives of the Study</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Hypotheses</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Operational Definition of Concepts</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Methodology</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Period of Study</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sampling Design</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Construction of Tools and Pre-test</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Field Work and Data Collection</td>
<td></td>
</tr>
</tbody>
</table>
Plan of Analysis

Chapter Scheme

GROWTH OF WOMEN ENTREPRENEURS IN TAMIL NADU AND VIRUDHUNAGAR DISTRICT

Introduction

State-wise Distribution of Total SSI Units in India

State-wise Distribution of Small Scale Industries in India Owned by Women Entrepreneurs

Classification of SSI Units on the basis of Registration

Classification of SSI Units Owned by Men and Women on the basis of Registration

Classification of Registered SSI Units in Tamil Nadu on the basis of Ownership

Annual Compound Growth Rate

Growth Rates of SSI Units in Tamil Nadu

Growth Rates of SSI Units run by Women Entrepreneurs in Tamil Nadu

Classification of SSI Units in Virudhunagar District on the basis of Ownership

Growth Rates of SSI Units in Virudhunagar District

Growth Rates of SSI Units run by Women Entrepreneurs in Virudhunagar District

Trend Analysis

Trend Values for the Total Number of SSI Units in Tamil Nadu
Trend Values for SSI Units run by Women Entrepreneurs in Tamil Nadu

Trend Values for the Total Number of SSI Units in Virudhunagar District

Trend Values for the SSI Units run by Women Entrepreneurs in Virudhunagar District

Mann-Whitney – Wilcoxon Test

Comparison of Total SSI Units in Tamil Nadu and SSI Units run by Women Entrepreneurs in Tamil Nadu

Comparison of Total Number of SSI Units in Virudhunagar District and SSI Units run by Women Entrepreneurs in Virudhunagar District

Comparison of SSI Units run by Women Entrepreneurs in Tamil Nadu and Virudhunagar District

Conclusion

III ANALYSIS OF PROFILE OF WOMEN ENTREPRENEURS AND THEIR ENTERPRISES

Introduction

Age-wise Classification of Women Entrepreneurs

Community-wise Classification of Women Entrepreneurs

Religion-wise Classification of Women Entrepreneurs

Classification of Women Entrepreneurs on the basis of Marital Status

Classification of Women Entrepreneurs on the basis of Literacy Level
Classification of Women Entrepreneurs on the basis of Type of Family

Classification of Women Entrepreneurs on the basis of Annual Income of the Family

Classification of Women Entrepreneurs according to the Category

Classification of Women Entrepreneurs on the basis of Previous Experience

Classification of Women Entrepreneurs according to their Family Support

Classification of Women Entrepreneurs on the basis of Persons Having Control Over the Business

Classification of Women Entrepreneurs on the basis of their Contribution to Family Income

Classification of Women Entrepreneurs on the basis of Time Spent per day in the Business

Classification of Women Entrepreneurs on the basis of Mode of Entry into Business

Classification of Women Entrepreneurs on the basis of Mode of Acquiring Skill for New Business

Classification of Women Entrepreneurs on the basis of their Income from other Sources

Classification of Women Entrepreneurs on the basis of Surplus Income from Business

Classification of Women Entrepreneurs on the basis of Utilisation of Surplus Income from Business

Mode of Decision-making in the Business
Opinion on Entrepreneurial Role affecting the Activities of the Family

Classification on the basis of Membership in Trade Associations

Classification of Small Scale Industrial Units on the basis of Location

Classification of Enterprises on the basis of Place of Operation

Classification of Enterprises on the basis of Nature of Business

Classification of Enterprises on the basis of the Type of Organisation

Age-wise Classification of the Enterprises

Classification of Enterprises on the basis of Mode of Starting the Business

Classification of Enterprises on the basis of Ownership of Business Premises

Classification of Enterprises on the basis of Type of Machinery Used

Classification of Enterprises on the basis of Period of Operation of Units

Classification of Enterprises on the basis of Number of Employees

Opinion on Expanding the Business

Conclusion
V ANALYSIS OF FACTORS MOTIVATING WOMEN ENTREPRENEURS 130

Introduction

Analysis of Reasons for Starting the Present Business

Persons Motivating Women Entrepreneurs

Factors Motivating Women Entrepreneurs

Analysis of Variations in the Factors Motivating Women Entrepreneurs

Conclusion

VI PROBLEMS OF WOMEN ENTREPRENEURS IN VIRUDHUNAGAR DISTRICT 155

Introduction

Personal Problems

Ranking of Personal Problems of Women Entrepreneurs

Chapter  Production Problems
Ranking of Production Problems Faced by Women Entrepreneurs

Labour Problems

Ranking of Labour Problems Faced by Women Entrepreneurs

Marketing Problems

Ranking of Marketing Problems Faced by Women Entrepreneurs

Financial Problems

Ranking of Financial Problems Faced by Women Entrepreneurs

Conclusion

VII OPINION ON WOMEN ENTREPRENEURSHIP 167

Introduction

Classification of Women Entrepreneurs on the basis of their Opinion Scores

Chi-square Test

Age of the Respondents and Opinion on Women Entrepreneurship

Community of the Respondents and Opinion on Women Entrepreneurship

Religion of the Respondents and Opinion on Women Entrepreneurship

Marital Status of the Respondents and Opinion on Women Entrepreneurship

Chapter Page

Educational Qualifications of the Respondents and Opinion on Women Entrepreneurship

Category of the Respondents and Opinion on Women Entrepreneurship
Support of Family Members of the Respondents and Opinion on Women Entrepreneurship

Mode of Entry into Business by the Respondents and Opinion on Women Entrepreneurship

Membership in Trade Associations and Opinion on Women Entrepreneurship

Location of Business and Opinion on Women Entrepreneurship

Nature of Business and Opinion on Women Entrepreneurship

Type of the Organisation and Opinion on Women Entrepreneurship

Conclusion

VIII SUMMARY OF FINDINGS AND SUGGESTIONS 198

Introduction

Summary of Findings

Suggestions

Conclusion

Topics for Further Research

BIBLIOGRAPHY 220