ACKNOWLEDGEMENTS

At the outset, I would like to take the privilege to express my deep and profound sense of gratitude toward Professors O.P. Kansal, and Professor Pankaj Arri, former Vice-Chancellors, Bundelkhand University for their kind encouragement and blessings right from the conception till the completion of this piece of work.

I am also grateful to my esteemed supervisor Dr Sunit Kumar Kabra, Reader, Institute of Tourism & Hotel Management, Bundelkhand University, Jhansi, without whose invaluable guidance, co-operation and support, the present work would not have seen the light of the day.

I wish to extend my gratitude to all the faculty members of Institute of Tourism and Hotel Management including Dr Aparna Raj, Dr Punit Gautam, Dr Sanjay Nishoaria, Dr Prateek Agarwal, Mr Agnel Ritesh and Dr P K Patel (Kunikshatra) for their sustained support and encouragement from time to time. My heartfelt regards too are due to Pt M S Tripathi, as well.

I am equally grateful to my colleagues at the University especially, Mr Anil Bohare, Mr Rajiv Sengar, Mr Vivek Agarwal, Dr Dhirendra Yadav, Mr Vinay, Mr Ankit, Er Firoz and Mr Jagdish, who had extended whole hearted support, encouragement, and invaluable contributions at every stage of the present work.

My sincere thanks are due to the Department of Tourism, Govt of Uttar Pradesh, Archeological Survey of India, Uttar Pradesh Tourism Development Corporation, Department of Archaeology & Museum-UP, and Department of Statistics, UP, and Market Research Division of the Ministry of Tourism, Govt. of India, for readily providing the requisite data and facts on various perspectives of Uttar Pradesh.

I owe gratitude to my parents, parents-in-law, my wife Swastik, my son Naitik and daughter Aartika and brothers who have been the consistent source of inspiration for achieving the goal.

(Atul Prakash Khare)