Appendix - I

Questionnaire schedule on Tourists visiting Nagaland

Name:  
Educational Qualification:  
Age:  
Nationality:  
Sex:  
Occupation:  
Origin/state:  

1. Are you a tourist?  Yes/No

2. How did you come here?  (Please a tick mark)
   (a) Railways  
   (b) Airways  
   (c) Bus  
   (d) Taxi  
   (e) All type  

3. Are you availing benefits or concession provided by your Government or by any other agencies?  Yes/No.

4. Please give your views about the services of transport you have used (Tick mark in the appropriate column)

   (a) Railway  
   (b) Air  
   (c) Taxi  
   (d) Bus  
   (e) All type  

5. Place where staying at present (please Tick mark)

   (a) Hotels and lodges  
   (b) Cottages  
   (c) Friends & Relatives  
   (d) Youth Hostels  
   (e) Yatri Niwas  
   (f) Others (please specify)  
06. Please give your opinion about the rent of accommodation (please Tick mark)

(a) High [ ]
(b) Reasonable [ ]
(c) Low [ ]

07. Is food provided to you according to your taste? Yes/No
If No, please suggest your choice for improvement.

08. How did you come to know about the tourist places in Nagaland?
(Please tick mark)

(a) Tourism periodicals [ ]
(b) Newspaper & Magazines [ ]
(c) Tourism agencies [ ]
(d) Friends and relatives [ ]
(e) Person who had visited earlier [ ]
(f) Special Invitation from Nagaland Baptist Churches Council (NBCC) [ ]

09. Purpose of your visit.

10. Specify your interest on the followings and rank them (In the appropriate box)

(a) Hill's station [ ]
(b) Wild life [ ]
(c) National places of Interest [ ]
(d) Religious places [ ]
(e) Museums [ ]
(f) Zoo [ ]

11. State your opinion about the cleanliness of the centres where you have visited
(Please Tick mark)

<table>
<thead>
<tr>
<th>Tourist centres</th>
<th>Excellent</th>
<th>Good</th>
<th>Poor</th>
<th>Very Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kohima</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
<td>[ ]</td>
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<tr>
<td>Dimapur</td>
<td>[ ]</td>
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<tr>
<td>Mokokchung</td>
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</table>

12. Who has guided you? Please tick mark.

(a) Professional Guide [ ]
(b) Tourist officer [ ]
(c) Friends and Relatives/Others [ ]
(d) None [ ]
13. How is your guide? Please tick mark.

(a) Excellent
(b) Good
(c) Poor
(d) Very poor

14. Please give your opinion about the services by (Please mention by tick mark)

(a) Tourist Agency
(b) Hotels and Lodges
(c) any other Agency

15. How do you like the climate of Nagaland?

16. State your opinion the services and facilities offered to you in Nagaland. (Please Tick mark)

(a) Behaviour of people
(b) Tourist Guides' Services
(c) Services of Tourism
(d) Services of other Tourism agency
(e) Availability of Accommodation facilities
(f) Local transportation facilities.

Satisfied/Dissatisfied

17. Please mention your allocation of expenditure (in %) on various items (Non-package tourists)

(a) Accommodation
(b) Food and Beverages
(c) Entertainment
(d) Shopping
(e) Internal Transport
(f) Miscellaneous.

18. In case you have bought any product from the following category, specify your comment on price.

(a) Leather goods.
(b) Garments
(c) Handicrafts and Hand looms
(d) Foreign goods

Very high  High  Reasonable  Low
19. How did you like the following place in case you have visited? (Please tick in the appropriate box)

I. Kohima

(a) War cemetery (World War II)  
(b) Museum  
(c) Zoological Park  
(d) Aradura Hill (cathedral)  
(e) Kohima village (Bara Basti)  
(f) Khonoma village (Historical village)  
(g) Dzukou valley  
(h) Japfu Peak  
(i) Dzulakie  
(j) New Secretariat complex and A.Z. Phizo’s Grave Yard

II. Dimapur

(a) The ruins of Medieval Kachari Kingdom.  
(b) Intanki wildlife Sanctuary  
(c) Deer Sanctuary at Rangapabar  
(d) North-East Zone cultural Centre (NEZCC)  
(e) Chumukidima (Model village)

III. Mokokchung

(a) Impur  
(b) Longkhum  
(c) Molung  
(d) Chuchuyimlang (Gandhi Ashram)  
(e) Ungma  
(f) Longpangkong

20. Please give the estimated daily expenditure for your tour.