BIBLIOGRAPHY


**Primary Sources**

Tiruchirappalli Pamphlet issued by Tamil Nadu Tourism Development Corporation, Chennai, April 1998.

Cultural Treasures of Tamil Nadu Pamphlet issued by Tourism Development Corporation, Chennai, April 1998.

Questionnaires collected from Foreign Tourists, Hotels, Travel Agencies.

**Journals & Periodicals**

Ashok Desai Economics of Tourism Commerce May 17, 1980

Allocation of Transport and Tourism Competition Success review August 1996.

Destination of India the Travel Magazine September 1997

Travel Trade India 2000

Is Tourism possible without Hotels Indian Hotel and Catering July August 2000

Remedies of Hotel Industry the Hindu AP. 23, 2001

Srivattava K.K. Tourism in India yojna Vol 27 No/10 June 1993.

Tourism Stuck at formidable barrier Financial Express Madras Edition 1999

Hallo! Madras An Avm publications June 2000


Tamilnadu Splederut of India Tamilnadu Tourism Dept. Chennai July 2001

Rameswaram to be made all India Pilgrim Tourist Centre The Hindu July 9.2002.


Implication of Tourism in India “Indian Journals of Marketing Vol XI December 2000

“Spots for pilgrims and Tourists Tamil Arasu Tamil nagar Govt. publications Chennai March 2001


Joyna Vol .XII No. 2 Feb. 1968


Tourism Planning 2004-2005 Department of Tamilnadu Tourism

Hotel Industry to expand despite law occupancy The Hindu Sep. 2005
Tourism Policy awaits Cabinet Clearance. The Hindu Sep. 2005
Rameswaram to be made tourist center The Hindu July 9. 2005
Tourism Ministry for withdrawing tax. The Hindu Aug. 6. 2005
A Flourishing talk form The Hindu Aug 6. 2005
Tourism Dept to launch investment drive “The Hindu Aug 7. 2005
Where is Indian Tourism going The Hindu Nov 12.2002
Privatizing the tourism industry The Hindu Feb 12.2003
Nation wide Campaign to promote Tourism The Hindu Sep of 2004
Dube Rajiv A. Brief Note on planning For Tourism in Developing Countries Vol IX No. 2. 1994.
Somo Magazine of Taj Group Different Issues
Taj Magazine of Taj Group Different Issues
Journal Marketing Different Issues
The Tourist Review XVIII Different Issues
Travel Review Different Issues
Tourist Times Different Issues
Travel Times Different Issues
Alley Tourism in India & Cultine October 1990 Vol. 51.