ANNEXURE - V
QUESTIONNAIRE

(This questionnaire has been prepared with a view to study the influence of mass media on interest of adolescents. Further the respondents were assured that their responses would be kept in confidence and would be used only for research purpose)

Name:
Sex:
Age:
Educational status:
Name of the institution:

1. Do you think that mass media can develop some interest in you?
   • Yes
   • No

2. In which field, according to you mass media has influenced your interest?
   • literature
   • cultural
   • Sports
   • Fashion
   • Making new friends
   • Others

3. By reading interesting books, novels, poems and stories in the magazine, do you also like to be a poet or a writer? (mention the reason against your answer)

4. Do you like to watch cricket match on TV?

5. Do you think that TV, newspaper, magazine can develop more interest in you towards sports?

6. If you get an offer of hero/heroine of film will you accept it? (give a reason against your answer)

7. Do you like the reality shows of the TV?
8. What type of reality shows that telecast on different TV channels you like most?
   - Music (like sa re ga ma pa, Indian idol etc)
   - Dance
   - Guinness book of world records
   - WWF
   - Aap ki adalat etc
   - Interview with different celebrities etc.

9. Do you like the reality shows on music?

10. Do you like to participate in such type of shows?

11. Do you think that these types of shows may inspire you or your friends to participate?

12. Do you like to become a Radio Jockey (RJ)?

13. Are you interested to read or watch fashion related topic on mass media?

14. Do you want to be a famous model or fashion designer?

15. Do you use internet?

16. Do you think that it helps adolescents to make new friends through e-mail?

17. Are you also interested in making friends through internet?

18. According to you, in which area, mass media influence your interest?