ANNEXURE -I

QUESTIONNAIRE

(This questionnaire has been prepared with a view to study the influence of print media on psycho-social behaviour of adolescents. Further the respondents were assured that their responses would be kept in confidence and would be used only for research purpose)

Name:
Sex:
Age:
Educational status:
Name of the institution:

1. Do you have the habit of reading newspaper?
   • Yes
   • No

2. Do you or any one in your family subscribe a news paper?

3. How often do you read a newspaper? (✓ one)
   • Everyday
   • A few times a week
   • About once a month
   • A few times a year

4. What parts of the newspaper do you typically read or look at? (✓ all that apply)
   • International news
   • News that happens in India
   • News that happens in Assam
   • The head lines of the front page
   • Horoscope
   • Life style
   • Advertisement
   • Murder, dacoity news etc
   • Sports
   • Other news
5. Do you think that the news that published in the daily newspaper can fulfill your needs or demands?
6. Do you or any one in your family subscribe a magazine?

7. What type of magazine generally do you read?
   - Sports
   - Films music
   - Computers
   - Women special
   - Others

8. How often do you read a magazine? (\(\sqrt{\text{one}}\))
   - Everyday
   - A few times a week
   - About once a month
   - A few times a year

9. Do you think that the cover page of the magazines attracts you to buy it? (give reason against your answer)

10. For what purpose do you read the newspaper, magazine? (\(\sqrt{\text{all that apply}}\))
    - Entertainment
    - Time pass
    - To gain information
    - To get rid of tension
    - To know current events
    - To secure pleasure
    - To broaden imagination

11. Do you go through the news like “daini hatya” in the newspaper?

12. Do you think that prejudices in mind can be removed from people through newspaper or magazines?

13. Do you think that newspaper or magazine help you to develop positive attitude against such prejudices?

14. Have you read any writing on sanitation in newspaper or magazines? (\(\sqrt{\text{one, if yes mention the names}}\))
    - Yes
    - No

15. Have you learned anything from such writings? (mention)
16. Is it necessary to acquire knowledge on environmental awareness? (√ one)
   - Yes
   - No

17. Do you think that newspaper/magazine help you to aware about environment? If yes mention how?

18. From which source of print media you acquire environmental awareness? (besides school book)

19. Have you found any health and hygiene related information in the newspapers/ magazines? (Mention)

20. If yes, have you been benefited by such information?

21. Do you think that these sources of information are able to provide sufficient knowledge to masses?

22. Do you go through the health related topic in newspaper/ magazines?

23. Is it informative to provide sufficient information regarding various diseases? (If yes mention)

24. What is your opinion about the role of print media in building awareness relating to health and hygiene?

25. Do you know the legal marriage age of boys/girls?

26. Should child marriage be banned? (opinion)

27. Does print media able to change your attitude regarding child marriage, girls education or status of women?

28. Does print media able to make you conscious about atrocities of women?

29. Do you think that status of women can be developed through print media?

30. How do print media help you in the field of education? (√ all that apply)
31. Do you get any help from the print media in the collection of study materials?

32. Do you get any information for further studies from it?

33. Does it provide any information relating to general knowledge?

34. Do you like to cut your hair in new style?

35. Whose famous celebrities hair style you like most?

36. Do you also like to have such hair cut?

37. Why do you like to follow?

38. Do you like to read any topic on fashion in newspaper/magazine?

39. Do you think that these newspapers/magazines help you to keep up to date fashion?

40. Do you like the models appeared in the advertisements of newspapers/magazines?

41. Do you like the body images that are shown in the print media?

42. Do you think that these body images are real?

43. Do you like to have such body images? If yes why?

44. Do you get any idea/help from the print media specially buying commodities?

45. What is your opinion about advertisement like “jago grahak jago“ in the print media?

46. Do these advertisement help in your consumption pattern?