How wonderfull that we have met with a paradox,
Now we have some hope of making progress.
— Niels Bohr (Danish physicist, 1885-1962)

FOR FURTHER READINGS AND RESEARCH

This Part of the study includes lists of Books, Journals, Research Papers, Magazines, Websites, Research Reports and Working Paper Series to find more information about the ‘E-Commerce and its Business Applications’.
Suggested Readings (Books)


Ernst & Young (2000), *Third Annual Ernst and Young Internet Shopping Study*, New York: Ernst and Young.


Suggested Readings (Research Papers and Articles)


List of Suggested Journals/ Magazines

- **Journals of E-Commerce**
  - Computing Reviews
  - E*Journal
  - EAI Journal
  - E-Business Research Network
  - e-Commerce (out of publication after 2004)
  - Electronic Business
  - Electronic Commerce Research
  - Electronic Markets
  - e-Service Journal
  - International Journal of E-Business
  - International Journal of Electronic Business
  - International Journal of Electronic Commerce
  - International Journal of Electronic Commerce and Business Media
  - Internet Research
  - Internet Research: Electronic Networking and Policy
  - Journal of Computer-Mediated Communication
  - Journal of E-Business
  - Journal of Electronic Commerce
  - Journal of Electronic Commerce Research
  - Journal of Interactive Marketing
  - Journal of Internet Banking and Commerce
  - Journal of Internet Cataloging
  - Journal of Internet Marketing
  - Journal of Internet Security
  - Journal of Organizational Computing and Electronic Commerce
  - Knowledge@Wharton: Managing Technology
  - Quarterly Journal of Electronic Commerce
  - Quarterly Journal of Electronic Commerce
  - The Journal of Internet Purchasing
  - The Journal of Online Law

- **Journals of Information Technology**
  - Behavior & Information Technology
  - Communications of the AIS
  - Decision Support Systems
  - European Journal of Information Systems
  - IEEE Engineering Management Review
  - Information & Management
  - Information & Organization
  - The Information Society
  - Information Systems Frontiers
  - Information Systems Journal
  - Information Systems Research
Information Technology & People
Journal of Commerce and Information technology
Journal of Information Technology
Journal of Information Technology and Development
Journal of MIS
Journal of Organizational & End User Computing
Journal of Strategic Information Systems
Journal of the AIS
MIS Quarterly
Scandinavian Journal of Information Systems
Synergy: Journal of Information Technology and Management

Other useful Journals
Abhigyan: Quest for Excellence
Academy of Management Executive
Academy of Management Review
ACM Computing Surveys
ACM Transactions
Asia Pacific Development Journal
Asian Development Review
California Management Review
Cambridge Journal of Economics
Communications of the ACM
Decision Science
Electronics Information and Planning
Essay on Development Industry
European Journal of Operations Research
Global Economic Commentary
Harvard Business Review
IEEE Transactions
IIE Transactions
Indian Journal of Applied Economics
Indian Journal of Commerce
Information System
International Journal of Production Research
Journal of ACM
Journal of Consumer Research
Journal of Economic Issues
Journal of Economic Perspective
Journal of International Business Studies
Journal of Management Studies
Journal of Marketing
Journal of Marketing Research
Journal of Quality Technology
Journal of Retailing
Journal of the Academy of Marketing Science
Journal of the Operational Research Society
McKinsey Quarterly
Oxford Review of Economic Policy
Productivity
Qualitative Marketing Research
Quality Management Journal
Sadhna: Journal of Indian Science Academy
Science Tech Entrepreneur
Sloan Management Review
Technometrics
The OECD Observer
Vikalpa: Journal of Indian Institute of Ahmedabad
World Development

Magazines
Asia Computer Weekly
Business 2.0
Card Technology Magazine
CIO
CMPnet
Communication Magazine
Computer Business Review
Computer Mediated
Computer Source Magazine
Computerworld
Data Quest
E-Commerce Times
E-INSITE
Electronic Commerce Guide
Electronic Commerce World Magazine
Enterprise Systems
Information Technology
Information Week
PC Quest
PC Watch
PC World
Techworthy
TheTechMag.com

253
Suggested Working Papers/Reports/Discussion Papers


Baylis, K. and Perloff, J.M. (2001), 'Price Dispersion on Internet: Good Firms and Bad Firms', Department of Agricultural and Resource Economics, University of California: Berkeley, CA.


254


Committee on Trade and Development (1999), ‘Summary of the Seminar on Trade and Development’, WTO.WT/COMTD/18, 23rd March.


E-Commerce Research Forum: Sponsored by the Center for eBusiness@MIT and the INFORMS College on Marketing. Website: http://ecommerce.mit.edu/forum/


258