Dedicated
To
Almighty GOD
&
My Family
ACKNOWLEDGEMENT

It has been certainly a stimulating experience to work under my Supervisor, Dr. Anil Chandhok Professor, MM Institute of Management, Maharishi Markandeshwar University, Mullan-Ambala, (HR) India. It is a matter of great pleasure for me to place on record my gratitude for his competent and perfect guidance, valuable opinions and healthy criticism, which have gone a long way in enabling me to complete this project successfully. Infact, words can hardly convey the measure and abiding gratitude that I owe to my Supervisor who despite busy schedules and multiple responsibilities not only provided me valuable guidance but also cultivated in me a deep passion for the subject under study.

I also wish to extend my heart-felt thanks and appreciation to all the faculty members of MM Institute of Management, Maharishi Markandeshwar University, Mullan-Ambala, (HR) India for their constant co-operation and support.

I am extremely thankful to Library Staff especially to Mrs. Seema Sharma, M.M. Institute of Management, Maharishi Markandeshwar, University Mullan-Ambala, for their co-operation in my research for relevant literature.

A special thanks goes to all my friends and colleagues for their timely help, guidance, support and suggestions. Of course, nothing could have been possible without the grace and blessings of Almighty GOD and my reverend Family.

Mansi Monga