India is one of the developing countries. It has undergone many revolutions and of the most dynamic and important was industrial revolution which has changed the country and its people. Industrial revolution benefited the country’s economy and growth but at the same time made the society more complex and complicated.

As an individual, who may be an Executive or a Labour, contributes a major part of their life to the Society. Every Individual is the part of this society and Sociology is the study of Society, behaviours of individuals in the Society, their needs, expectations and Satisfaction pertaining to a particular Society, which can be Industrial, Social or family, to which he/she interacts. Thus this study was of Sociological in nature, as it covered Socio - Economic and cultural background of Individual respondents. This topic is a part of Industrial Sociology. The study covered the different areas of Job Satisfaction among employees in terms of wages, Organisational environment, Inter personal relations, Working conditions, their role in the organisation etc.

In every Culture certain values have developed over time and are-continuously reinforced. Values were important to study because they lay the foundation for understanding of attitude, motivation and also influence perception.
In order to know to what extend an individual is satisfied with his work it is necessary to reveal his attitude and feeling towards his/her job. A judgement in this area may be arrived about their feelings and opinion about the different aspects of their job and the organisation for which they work, their needs and effectiveness. A study on Job Satisfaction gives a rise to Valuable Communication to the benefits of the organisation practically.

Chapter-1 of the study focuses on the Introduction of the topic, Objectives of the study, Brief Introduction of the organisation i.e. Raymond Ltd.

Chapter-2 throws light on the Review of literature, brief history of Research related to Job Satisfaction.

In Chapter-3 of the study Research Methodology is discussed.

Chapter-4 deals with the Socio-Economic status of the Respondents.

Chapter-5 is concerned with the Value System of the Respondents towards the organisation.

In Chapter-6 the attitude of the Respondents towards the organisation is discussed.

Chater-7 is dealing with the Factors Responsible for Job Satisfaction and its areas.

Chapter-8 deals with Brief Summary, Conclusions and Recommendations.
The modern Industrialisation increased the expectations of people, their horizon of needs and this all increased the level of Satisfaction towards their life and job. The study has exploded the Individuals Satisfaction level towards job and also reflects his family, Social and Cultural Satisfaction.

The present study is based on Survey of 150 Executives and 150 Labourers of Raymond Ltd., Chhindwara (M.P.). Stratified Random Sampling has been used to select the sample population. The primary data has been collected through direct investigations using Interview Schedule.

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(PRANAY PUROHIT)