MARKET SURVEY OF THE TOURISTS

DEPARTMENT OF COMMERCE

MARATHWADA UNIVERSITY

AURANGABAD

Date _____________

Investigator: Research Fellow: V.P. Bendre.

I. General Information:

(a) Name

(b) Nationality

(c) Address

(d) Sex

(e) Marital status: Married-Unmarried-Widow-Divorced.

(f) Profession:
   Businessmen, Estate holders, Political leaders,
   Scientists, Student, Educationist, Self employed,
   Executive.

(g) Number of days you propose to stay in India

(h) Income - Yearly if dependent that of Head (student,
    wife, etc.)

(i) Who financed your trip?
   1. Own. 2. Parents. 3. Employer. 4. Private/Travel
   agency. 5. Govt. 6. Semi-Govt. - Name -

(j) Did you avail of any Concession? Yes/No.

   Student/Agency/Company/Other

(k) Academic education: Faculty Degree
Family History:
Total number of persons in your family?
Are you head of the Family?

Dependent

Non dependent

Male
Female

II. Travel:
(a) Purpose of the visit:
Business, Education, Health, Tourism, visiting
friends, relatives, conference, other reasons.
(b) Type of Travelling: Alone or with friend/family
or in a group.
(c) Whether visiting other countries? If so what?
(d) Have you visited any other countries in the past?
(e) If so what?
(f) How do you come to know about Ajanta/Ellora?

INDIA:
Previous Experience
Recommendations of friends/relatives
Advice of travel agent
Advice received at tourist office representing India
Newspaper Articles
Radio or T.V. Advertising
Travel books, guide books etc.

AURANGABAD, (AJANTA, ELLORA)
Previous Experience
Recommendations of friends/relatives
Advice of travel agent
Advice received at tourist office representing India
Newspaper Articles
Radio or T.V. Advertising
Travel books, guide books etc.

III. Transport:
(a) Mode of transport to India
(b) Name of the Company
(c) Mode of transport in India
(d) Mode of transport to Aurangabad
(e) Visiting the monuments by taxi or by bus.
(f) To which other centres Aurangabad should be connected by Air/Railway/Bus
(g) Suggestion - Mode of Transport
   Roads
   Connection with other centres

IV. Arrangements:
(a) Travel arranged by travel Agent? or on your own/
   Govt. Guest?
(b) Name of the travel Agency?
(c) Who has arranged your trip to Aurangabad?
   Monuments?
(d) How much you paid for whole trip to India?
   (1) Up to India
   (2) In India
(e) Proposed or actual expenditure at Aurangabad?
(f) Have you made your own arrangement or contacted
   Local Transport Agent at Aurangabad?
V. **Break up of Expenditure (Per person) if family, divide it in proportion:**

(a) Air - Rail - Bus - Charges
(b) Travel charges for the monuments
(c) Hotel charges
(d) Shopping
(e) Gift or tips
(f) Miscellaneous
(g) Total

VI. **Accommodation:**

(a) Name of the Hotel in which you are staying?
(b) Number of days stayed?
(c) Opinion about:

1. **Accommodation:** Excellent, Good, Satisfactory, Not satisfactory
2. **Food:** Excellent, Good, Satisfactory, Not satisfactory
3. **Service:** Excellent, Good, Satisfactory, Not satisfactory
4. **Location:** Excellent, Good, Satisfactory, Not satisfactory
5. **Charge:** High, Medium, Reasonable
6. **Transport:** Excellent, Good, Satisfactory, Not satisfactory
7. How much additional price will you pay if accommodation etc. improved?
Suggestions:
1. Accommodation:
2. Food:
3. Services:
4. Location:
5. Charges of the Hotel:
6. Transportation:

(d) Will you prefer to stay near monuments or in the city?

VII. Food Habits:

(a) Will you prefer Indian food if it is served instead of Western food at Aurangabad?

(b) Have you ever tasted Indian dishes?

(c) If which did you prefer? Why?
    Sweet, Spicy, Plain

(d) And which of it will you like to taste again?

/fook

(e) Did you/any food near the monuments
    1. Your own
    2. Purchased at the monument place
    3. Arranged from Aurangabad

VIII. Shopping:

(a) Will you prefer to do shopping in Aurangabad?

(b) If so, proposed expenditure for it.

(c) What type of articles do you prefer to purchase?
    Gold or Silver ornaments
    Indian fabric
Cottage Industry Products

Old coins and Ancient goods

Others

IX. Place from which you have come to Aurangabad:
(a) Time of Arrival and Departure
(b) What time of arrival departure do you think suitable for Aurangabad?
(c) Which tourist centre will you go after Aurangabad?
(d) When did you arrive in India?

X. Cultural Habits:
(a) Whether you wish to see cultural show, if arranged at your Hotel?
(b) What do you prefer?
   Indian dance          Western dance
   Indian music          Western music
   Indian movie          Western movie
   Folk dance

XI. Guide Facilities:
(a) Have you visited monument with guide?
(b) Do you think the charges of the guide and taxi are reasonable?
(c) What additional information would you like to have from guide?

/IS (d) If/He as good as any you have come across in your trip in other countries?
(e) Have you given any tip to guide or driver?
(f) If so how much?

III. Extension of Stay:
(a) Do you wish to revisit our country? If not, Why?

(b) Do you wish to extend your stay at Aurangabad?

(c) If so what are factors responsible for it?

(d) Have you enjoyed your stay at Aurangabad?

(e) If so what are the factors responsible for it?
   1. Good climate
   2. Good transportation
   3. Good food
   4. Good accommodation
   5. Friendly people
   6. Monuments
   7. Natural sceneries
   8. Good shopping

(h) Do you have some spare time to meet local peoples in Aurangabad?

(i) If so what time?
   How much time you can give?
XIII. How will you pass your time after completion of your visit to monuments?

Have you contacted tourist counters at Aurangabad? Yes/No

Reactions:
1. Helpful
2. Assistance received was inadequate
3. Unhelpful
4. Indifferent

XIV. Cancellation of places:
1. Places of interest cancelled
2. Reasons:
   Non availability of:
   Air facility
   Rail facility
   Road facility
   Accommodation
   Other

XV. Seasonality:
Why did you choose this season for visit to India/Aurangabad

XVI. If Air fares reduced will you like to
1. Extend stay
2. Can't say
3. Makes no difference
XVII. Have you faced any of the following difficulties in your travel?

Give five first preferences.

1. Poor transportation
2. Begging, Dirt, Poverty
3. Poor tourist arrangements
4. Poor Hotel accommodation
5. Rude and unfriendly people
6. Red tape
7. Problems with language
8. Lack of personal security
9. High price for food lodging
10. Less sanitary conditions

XVIII. Suggestions:

Q.1: Among the Ajanta and Ellora Caves which you liked more?

1. Ajanta
2. Ellora

Q.2: If so what impressed you more?

1. Paintings
2. Sculpture
3. Location
4. Natural scenes
5. Ancient monuments
6. Ancient civilization

7. Others

Q.3: Please give Cave Numbers. You have seen at Ajanta and Ellora?

Ajanta: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26.

Ellora: 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34.

Q.4: Which are the paintings in Ajanta made everlasting impression upon your mind?

Q.5: Which are the sculptures in Ellora Caves made everlasting impression on you?
SCHEDULE FOR TOURIST GUIDE

(A) General

1. Name
2. Age
3. Religion
4. Sex Male/Female
5. Education Degree Faculty
6. Family History
   Total number of persons in your family?
   Are you head of the family? Yes/No

(B) Profession

7. Year of joining as a tourist guide
8. Reasons behind this profession
   1) To get finance for education
   2) To give financial support to the family
   3) To gather knowledge
   4) To serve my nation by giving correct picture of past civilization
   5) Interesting job
   6) To get more friends
   7) Its my hobby
   8) Others

9. Are you fully dependent or partly dependent on guiding?
10. Are you satisfied with your job?
    Satisfied-satisfied-F/satisfied/u/satisfied

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11. How many assignments did you have last year?
12. How do you get your assignments?
   1) By telephone
   2) Personal contact
   3) Message from tourist office
13. Are you satisfied with present system of assignments? Yes/No
14. Do you have any suggestions over the present system of assignments?
15. Can you comment in Marathi-Hindi also?
16. Which you prefer Indian tourist or foreign tourist if both are willing to pay your fees? Indian/Foreign/Both
17. If only Indian or foreigner? Why?

18. Income

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<thead>
<tr>
<th></th>
<th>Yearly</th>
<th>Monthly</th>
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<tbody>
<tr>
<td>1) From guiding</td>
<td>&quot;</td>
<td>&quot;</td>
</tr>
<tr>
<td>2) From other employment</td>
<td>&quot;</td>
<td>&quot;</td>
</tr>
<tr>
<td>3) From business</td>
<td>&quot;</td>
<td>&quot;</td>
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<tr>
<td>4) From other</td>
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<td>&quot;</td>
</tr>
</tbody>
</table>

19. Is there any need to increase in present rate of fees? Yes/No
If so how much? (percentage)
20. How do you settle your bill with excursion agents?
   Weekly/Fortnightly/Monthly

21. How do you spend your income achieved from guiding?

**INCOME**

22. What is your opinion on giving 10% commission to the travel agents?
   1) Essential
   2) Not essential
   3) System should be abolished
   4) Rate of commission should be decreased

23. What is your opinion regarding tip and commission to the guides?
   1) Allowed
   2) Prohibited

**TRAINING**

24. How do you find system of training of guides?
   Excellent - good - satisfactory - not satisfactory

25. Do you have suggestions about training of the tourist guides?
   Please give priority
   1) More information needs on paintings
   2) More information needs on sculpture
   3) Seminars should be arranged
   4) More information needs on past civilization and history
   5) Practical training period should be longer
6) Information regarding type and habits of different tourist should be given
7) Training programme should be longer
8) Training programme should be shorter
9) Familiarisation tours to other place of interest should be arranged
10) Timing of training programme - season/slack season
11) More information on religion needed
12) Others

26. Do you inclined to continue as a tourist guide?
   Yes/No

27. If so reasons
   (F) Tourist

28. Which are the topics of interest of different tourist?
   Nationality:
   
   Youngster  Aged
   Male  Female  Male  Female

   American
   French
   German
   British
   Japanese
   Australian
<table>
<thead>
<tr>
<th>Youngster</th>
<th>Male</th>
<th>Female</th>
<th>Aged</th>
<th>Male</th>
<th>Female</th>
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</thead>
</table>

**Italian**

**Swedish**

**Others**

29. **Have you been able to maintain contact with your client even after assignments?**

Yes/No

30. **How do you spend time with the tourist, when you accompany them for Ajanta and Ellora?**

/Regarding

By giving information regarding:

- Aurangabad City
- Local culture
- Local art
- Historical background of the caves
- Ancient civilization
- Crop pattern
- Tourist office
- Other

31. **How do you persuade tourist to visit shops?**

32. **Why do you persuade?**

33. **What are purchases?**

34. **Enumerate few questions which are usually put by foreign tourist when you accompany them to Ajanta and Ellora**
35. In your opinion tourist from which country are usually good?

36. Why so?

37. What complaints generally tourist make to you regarding,
   1. Road
   2. Car or bus
   3. Driver
   4. Hotels
   5. I.A.C.
   6. Tourist office
   7. Prohibition
   8. Publicity of monuments
   9. High prices of articles
   10. Money exchange

38. Nature of it?

Suggestions and difficulties

Enumerate important difficulties in your job
39. Suggestion to overcome them

40. On what aspects do you give information while describing it to the tourist?
Ellora:

Ajanta:

41. Among Ajanta and Ellora caves which of it you like more?

Why so?

42. How tourism can be developed here?
1. More hotel accommodation
2. Proper air connection
3. A/C coaches and cars
4. Wide publicity to abroad
5. Conversion of M.G. to E.G.
6. Construction of youth hostel
   middle class tourist homes
7. Arrangements of tourist festivals
8. Others
GOVERNMENT OF MAHARASHTRA TOURIST OFFICES

1. Director,
Directorate of Tourism,
Express Tower, 9th Floor,
Nariman Point,
BOMBAY 1.

Tel. Nos.
296489,
296389,
296096.

2. Asst. Director,
Directorate of Tourism,
Central Buildings,
POONA 1.

26697.

3. Asst. Director,
Directorate of Tourism,
Government Holiday Camp,
AURANGABAD.

2259.

4. Asst. Director,
Directorate of Tourism,
Office of the Divisional Commissioner,
Nagpur Division,
NAGPUR.

33325.

5. Tourist Officer,
Government Holiday Camp,
MAHABALESHWAR,
District Satara.

318.
TOURIST INFORMATION BUREAU IN MAHARASHTRA.

1. Tourist Information Bureau,  
   Near Lonavia Station,  
   LONAVLA,  
   District Poona.

2. Tourist Information Bureau,  
   Panhala Hill Station,  
   Municipal Council,  
   PANHALA,  
   District Kolhapur.

3. Tourist Information Bureau,  
   Opp. Matheran Railway Station,  
   MATHERAN.

4. Tourist Information Bureau,  
   Near S.T. Stand,  
   PANCHGANI,  
   District Satara.

5. Tourist Information Bureau,  
   Ajanta Caves,  
   AJANTA,  
   District Aurangabad.

6. Tourist Information Bureau,  
   Ellora Caves,  
   ELLORA,  
   District Aurangabad.

7. Tourist Information Counter,  
   Aurangabad Railway Station,  
   AURANGABAD.

8. Tourist Information Counter,  
   (Government of India),  
   Airport - CHIKHALTHANA,  
   District Aurangabad.

9. Tourist Information Counter,  
   Government of Maharashtra,  
   Airport - CHIKHALTHANA,  
   District Aurangabad.

10. Tourist Information Counter,  
    Government of India,  
    Jalgaon Railway Station,  
    JALGAON.

(Source: Directorate of Tourism, Govt. of Maharashtra, Bombay 1).
### List of Holiday Camps in Maharashtra

<table>
<thead>
<tr>
<th>Name</th>
<th>Bed Capacity</th>
</tr>
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<tbody>
<tr>
<td>1. Amboli</td>
<td>26</td>
</tr>
<tr>
<td>2. Akaloli</td>
<td>24</td>
</tr>
<tr>
<td>3. Aurangabad</td>
<td>104</td>
</tr>
<tr>
<td>4. Bhandardara</td>
<td>32</td>
</tr>
<tr>
<td>5. Chikhalka</td>
<td>44</td>
</tr>
<tr>
<td>6. Fardapur</td>
<td>24</td>
</tr>
<tr>
<td>7. Karla</td>
<td>68</td>
</tr>
<tr>
<td>8. Khinsey Talao</td>
<td>4</td>
</tr>
<tr>
<td>9. Mahabaleshwar</td>
<td>188</td>
</tr>
<tr>
<td>10. Mahishmaul</td>
<td>8</td>
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<tr>
<td>11. Matheran</td>
<td>28</td>
</tr>
<tr>
<td>12. Murud-Jangira</td>
<td>20</td>
</tr>
<tr>
<td>13. Panchgani (Satara)</td>
<td>10</td>
</tr>
<tr>
<td>14. Panhala (Kolhapur)</td>
<td>24</td>
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<tr>
<td>15. Toranmal (Dhulia)</td>
<td>32</td>
</tr>
<tr>
<td>16. Vajreshwari</td>
<td>12</td>
</tr>
<tr>
<td>17. Wardha</td>
<td>16</td>
</tr>
</tbody>
</table>

(Source: Directorate of Tourism, Government of Maharashtra, Bombay 1)
Shri R.N. Lahiri, Manager.

Shri I.M. Khan, Manager,
Government of India Tourist Office, Krishna Villas, Station Road, Aurangabad.

Mrs. S. Jagannathan, Director
Government of India Tourist Office, 123, Maharshi Karve Road, Bombay 400020.

Shri J.V. Bajpai, Director
Government of India Tourist Office, 13, Old Court House Street, Calcutta 1.

Shri K.T. Naidu, Manager
Government of India Tourist Office, Willingdon Island, Cochin 3.

Kum. A. Malhotra, Director

Shri N. Vijaykumaran, Manager
Government of India Tourist Office, State Hotel, Jaipur.

Shri K.N. Sharma, Manager
Government of India Tourist Office, Gulab Bhavan, Jammu.

Shri O.P. Korotania, Manager.
Raj Hotel, Khajuraho, M.P.

Mrs. L.S. Nadhan, Director
Government of India Tourist Office, 35, Mount Road, Madras 2.

Shri S.N. Sarup, Director

Shri K.C. Chakravarthy, Manager.

(Source: Director, Govt. of India, Tourist Office, Bombay)
TOURIST OFFICES ABROAD

1. Regional Director,
   Government of India Tourist Office,
   19, East 49th Street,
   NEW YORK,
   N.Y. 10017,
   (U.S.A.).

2. Director,
   Office National Indien De Tourisme,
   8, Boulevard De La Madeleine,
   Paris, 90,
   (France).

3. Director,
   Government of India Tourist Office,
   685 Market Street,
   San Francisco,
   California 94105,
   (U.S.A.).

4. Director,
   Government of India Tourist Office,
   Carlton Centre 55, Elizabeth Street,
   Sydney,
   N.S.W.,
   (Australia).

5. Manager,
   Office National Indien De Tourisme,
   60 Rezenstein Brussels,
   (Belgium).

6. Manager,
   Government of India Tourist Office,
   201 North Michigan Avenue,
   Chicago III 60601,
   (U.S.A.)

7. Director,
   Indisches Verkehrsbure Kaiser
   Strasse 77-III,
   6 Frankfurt/Main,
   (West Germany).

8. Regional Director,
   Office National Indien De Tourisme,
   1-3, Rued Chantepoulet,
   Geneva,
   (Switzerland).

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9. Director,
   Government of India Tourist Office,
   21 Bond Street,
   London W.I.,
   (U.K.).

10. Manager,
    Indian National Tourist Office,
    Sveavagen 9-11,
    Box 40016,
    102-41 Stockholm - 40.

11. Director,
    Government of India Tourist Office,
    Suite 1016 Royal Trust Tower,
    P.O. Box 342,
    Toronto - Dominion Centre,
    Toronto 1,
    Ontario,
    (Canada).

12. Director,
    Government of India Tourist Office,
    Pearl Building,
    9-18, Guiza 7,
    Chome,
    Chou-ku-Tokyo,
    (Japan).

13. Director,
    Staetliches Indischesverkehrsuro,
    C/o Air India,
    Room No. 229,
    Opernring,
    Staircase E-1010,
    Vienna.

14. Director,
    Government of India Tourist Office,
    No. 9, Ming Centre, 154-170
    Clemenceau Avenue,
    Singapore 9.
7. **GUJARAT**

   Director of Information and Tourism,
   Government of Gujarat,
   Block No. 8,
   Sachivalaya,
   Gandhinagar.

8. **HARYANA**

   Director of Tourism,
   Government of Haryana,
   Civil Secretariat,
   Haryana,
   Chandigarh.

9. **HIMACHAL PRADESH**

   Commissioner of Tourism and Transport,
   Government of Himachal Pradesh,
   Room No. 34,
   Kennedy House,
   Himachal Pradesh,
   Simla 4.

10. **TOURISM DEVELOPMENT CORPORATION, HIMACHAL PRADESH**

    Managing Director,
    Himachal Pradesh Tourism Development Corporation,
    Kennedy House,
    Simla.

11. **JAMMU AND KASHMIR**

    Director of Tourism,
    Government of Jammu and Kashmir,
    Directorate of Tourism,
    Srinagar.

12. **KERALA**

    Director of Tourism,
    Government of Kerala,
    Tourist Department,
    Trivandrum 1.

13. **MADHYA PRADESH**

    Jt. Director of Tourism,
    Government of Madhya Pradesh,
    Directorate of Tourism,
    6, Malviya Nagar,
    Bhopal.
14. **MAHARASHTRA**

Director of Tourism,  
Government of Maharashtra,  
Directorate of Tourism,  
Express Towers, 9th Floor,  
Nariman Point,  
**Bombay 1.**

15. **MANIPUR**

Joint Secretary (Tourism),  
Government of Manipur,  
Manipur Secretariat Building,  
P.O. Imphal, **Manipur.**

16. **MEGHALAYA**

Director of Tourism,  
Government of Meghalaya,  
Additional Secret. Building,  
Meghalaya,  
**Shillong 1.**

17. **MYSORE**

Director of Information and Tourism,  
Government of Mysore,  
Department of Information and Tourism,  
Balla Brodie,  
Palace Road,  
**Bangalore 1.**

18. **NAGALAND**

A.O. Officiating Director,  
Government of Nagaland,  
Nagaland,  
**Kohima.**

19. **ORISSA**

Director Public Relations and Tourism,  
Government of Orissa,  
Home Department,  
New Capital,  
Bhubaneswar.

20. **PUNJAB**

Director Information, Publicity and Tourism,  
Punjab.
21. **RAJASTHAN**

Director of Tourism,
Government of Rajasthan,
Directorate of Tourism,
C-49, Bhagwan Das Road,
Jaipur.

22. **TAMILNADU**

Managing Director,
Tamil Nadu Tourism Development Corpn., Ltd.,
Addl. Secretary to Government
and Director of Tourism,
Government of Tamil Nadu,
Fort St. George,
Madras 9.

23. **UTTAR PRADESH**

Director of Tourism,
Government of Uttar Pradesh,
Tehri Kothi,
Lucknow.

24. **WEST BENGAL**

Director of Tourism,
Government of West Bengal,
2, Brabourne Road,
4th Floor,
Calcutta 1.

Source:- Govt. of India Tourist Office Bombay - I
LIST OF MAGAZINES, JOURNALS ON TOURISM IN INDIA

1. **Asian Travels**: By R. Benjamin Cheriar, Commercial Director, Asian Travel (India) P. Ltd., MADRAS 2 (M)

2. **Avion**: By Shri J.K. Jain, 16 Park Area, NEW DELHI 5 (M)

3. **Indian Hotelier and Caterer**: By S.S. Chodha, 16-A, Muzamuddin, NEW DELHI 13 (M)

4. **Indian Hotel Keeper and Traveller**: Shri S.K. Ambardar, Oberoi Intercontinental, NEW DELHI (M).

5. **See India**: By Rayson Printers, 40 Mindurid Road Market, NEW DELHI 1 (Q).

6. **Indian Promenade**: Dr. Madanlal, A-40 Hauz Khas, NEW DELHI 16 (M)

7. **Travel News**: Travel Agents Association of India, BOMBAY 5 (M)

8. **Transport and Tourism Journal**: 1069 Daryagunj, DELHI 6 (Q).

9. **Travel Times**: 6-53 Green Park, NEW DELHI

10. **"Yatri"**: India Tourism Development Corporation, NEW DELHI.

Source: Directorate of Tourism Government of Maharashtra, Bombay 1.
LIST OF WORLD TRAVEL ASSOCIATIONS

(1) ASEAN

Association of South East Nations,
Directorate General of Tourism,
Government of Indonesia,
DAJLAN KRAMTRAYA 81,
DJAKARTA,
Indonesia.

(2) ASTA

American Society of Travel Agents,
360, Lexinton Avenue,
New York, N.Y. 10017,
U.S.A.

Tel. No. 1-2424.
Cab. ASTAMEMBER.

(3) A.T.A.

Atlantic Treaty Association,
Benjamin Franklin House,
36, Craven Street,
London W.C. 2,
England, U.K.

Cab. Tel. Whitehall 0555.

(4) A.T.A.A.

Air Transport Association of Americans,
1000 Connecticut Avenue N.W.,
Washington 6 D.C. 22036,
U.S.A.

Tel. 2965800.

(5) C.A.B.

Civil Aeronautics Board,
Universal Building,
Washington D.C. 20428,
U.S.A.

Tel. 3933111.
(6) **E.A.T.A.**

East Asia Travel Association,
2-31 Yarakucho,
Chiyoda-Ku,
Tokyo,
Japan.

Tel. 216-1901. Cab. Assocestravel.

(7) **E.C.A.F.E.**

Economic Commission for Asia and the Far East,
Sala Santitham,
Bangkok,
Thailand.

(8) **F.A.A.**

Federal Aviation Administration,
800, Independence Avenue,
Washington D.C. 20590,
U.S.A.

(9) **F.I.C.T.**

Fédération International de Centres Touristiques,
Avenue B. Constant 7,
Lausanne,
Switzerland.

Tel. (021) 277321.

(10) **F.A.I.**

Fédération Aéronautique Internationale,
6 Rue Galilée,
Paris 16,
France.

Tel. (Kleber) 76-40.

(11) **I.A.T.A.**

International Air Transport Association,
P.O. Box 315,
1215, Geneva 15,
Air-Port,
Switzerland.
(12) I.C.A.O.

International Civil Aviation Organisation,
International Aviation Building,
1080, Rue Universite,
Montreal 3,
Quebec,
Canada.

Tel. University 6-2551.

(13) International Hotel Association,
89, Avenue Clu,
Faubourg Street,
Honore,
Paris 8C,
France.

Tel. 255-9582.

(14) I.L.O.

International Labour Organisation,
Care Postal 500,
Cl, 1211 Geneva,
Switzerland.

Tel. 34-2200.

(15) I.T.C.

Institute of Air Transport,
4 rue de selferxiro,
75 Paris 7 c,
France.

Tel. 70581-50.

(16) I.U.O.T.O.

International Union of Official Travel Organisations,
Care Postale 7,
1211 Geneva 20,
Switzerland.

Tel. 34-1480. Cab. Tourunioon.

(17) P.A.T.A.

Pacific Area Travel Association,
228, Grant Avenue,
Sanfrancisco,
California, 94108 USA.

Tel. (415) 9864646. Cab. P.A.T.A.
(18) P.E.A.T.C.
Pacific and East Asia Travel Commission,
I.U.O.T.O.
Tourist Organisation of Thailand,
Mansion 2 Rajdamern Avenue,
Bangkok,
Thiland.

(19) O.A.A.
Orient Airlines Association,
701, J.M.T. Building,
Ayala-Avenue,
Makati,
Rizal,
Philippines.

(20) U.F.T.A.
Universal Federation of Travel Agents Association,
Avenue Marnix 30,
1050 Brusseles,
Belgium.

Tel. 1337.92. Cab. Fedinter.

(21) W.A.T.A.
World Association of Travel Agencies,
37 Quai Wilson,
1211, Geneva,
Switzerland.

Cab. WATRAVEL. Tel. 31.47 Gr.

Source: Asia Travel Trade - April 1971 -
By Interasia Publications Ltd.,
Asian House,
Hennessy Road,
Hong-Kong.
# LIST OF TRAVEL AGENTS APPROVED

## BY

## THE DEPARTMENT OF TOURISM

As on May 17, 1971.

<table>
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<tr>
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<td>1. Vyas Travel Pvt. Ltd., Ramolia Building, Relief Road, Ahmedabad (Head Office)</td>
<td>26180</td>
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<td><strong>BANGALORE</strong></td>
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<td>2. Ram Mohan &amp; Co., Chamber of Commerce Building, Kempe Gowada Building, Bangalore 9 (Head Office)</td>
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<td>3. American Express International, Travel Division, Oriental Building, 364 - Dr. D.N. Road, P.O. Box 507, Bombay 1.</td>
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<td>Patel Volkart Travel Services, Division of Patel Volkar Ltd., 16-Graham Road, Ballard Estate, Bombay 1 (Head Office).</td>
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14. Sanghi International Travels, 39-A, Hughes Road, Bombay 1. (Head Office) Cable - SANGHICAR.

5. Thees/Cook & Sons Ltd., Cocks Building, Dr. D.N. Road, Bombay 1. Cable - COUPON.

16. Trade Wings Pvt. Ltd., 30 Rampart Road, Fort, Bombay 1. Cable - TRAVEL.

17. Travel Corpn. (I) Pvt. Ltd., Non Repos, First Floor, Arthur Bunder Road, Colaba, Bombay (Head Office). Cable - TURING.

18. Vensimal Bassarmal & Bros., 521 Kalbadevi Road, P.O. Box 2112, Bombay 2 (Head Office). Cable - VENSIMAL.

CALCUTTA

19. Balmer Lawrie & Co. Ltd., 21 Netaji Subhash Road, P.O. Box 4, Calcutta 1. (Head Office) Cable - BALMER.

20. Everett Travel Service, 4 Government Place North, G.P.C. Box 2417, Calcutta 1. Cable - TRAVERETT.
21. Gladstone Lyall & Co. Ltd.,
   4 Fairlie Place,
   Calcutta 1. (Head Office).
   Cable - GLADSWYLL.

22. Indian Air Travels Ltd.,
    28 Chitrnanjan Avenue,
    Calcutta 12. (Head Office)
    Cable - SKYMASTER.

    31 Chowringhee Road,
    Calcutta 12. (Head Office).
    Cable - PLANTERS.

24. National Travel Agency,
    3, Wellesley Place,
    Calcutta 1. (Head Office)
    Cable - SENOSEN.

25. Orchid Travels Pvt. Ltd.,
    56 Chowringhee Road,
    Calcutta 16. (Head Office).
    Cable - TRAVORCHID.

26. Panurge Co.,
    30-B, Chowringhee Road,
    Calcutta 16. (Head Office).
    Cable - EGRUNAP.

27. Speed Ways International,
    3 Chowringhee Square,
    Calcutta 16. (Head Office).
    Cable - SPEEDWAYS.

28. Trade Wings Pvt. Ltd.,
    32 Chowringhee Road,
    Calcutta 16. (Head Office)
COCHIN

29. Harrisons & Cross-Fields Ltd., 6223 046-228
    Bristow Road, (5 lines) 'Harcroson'
    F.O. Box 502, (Head Office)
    Cochin 3.

   Cable - CROSFIELD.

30. Jai Hind Travel Pvt. Ltd., 31011
    Mahatma Gandhi Road,
    Ernakulam,
    Cochin 10. (Head Office)

   COIMBATORE

31. Ashok Travels Pvt. Ltd., 25166
    India House,
    Trichy Road,
    Post Box 148-4,
    Coimbatore. (Head Office)
    (Tamil Nadu).

   Cable - JETRAVELS.

DEHRADUN

    6 Astley Hall, 4050
    Dehradun. (Head Office).
    3434

   Cable - CHUGH.

NEW DELHI

33. Ambassador Travels Pvt. Ltd., 44348
    60 Regal Buildings,
    New Delhi. (Head Office).

   Cable - AMBTRAVEL.

34. Careways (I) Pvt. Ltd., 43111 LAKSHMI
    103/104, Akash Deep,
    26-A, Barakhamba Road,
    F.O. Box 657,
    New Delhi. (Delhi Office).

   Cable - CAREWAYS.
35. Govan Travels,
E.15. N.D.S.E. II,
New Delhi 49. (Head Office).

Cable - GOVANTOURS

36. Iyer & Son Pvt. Ltd.,
U.I. Life Building,
F-Block,
Connaught Place,
New Delhi. (Head Office).

Cable - TYRANSON.

37. Mercury Travels (I) Ltd.,
Jeevan Tara Building,
Gate No. 4-A, Ground Floor,
Parliament Street,
New Delhi. (Head Office)

Cable - MERCTRAVEL.

38. Orient Express Co. Pvt. Ltd.,
70-Janpath,
New Delhi. (Head Office).

Cable - OREXPRESSCO.

39. Saha & Rai Travels Pvt. Ltd.,
9-A, Connaught Place,
Central Ring Middle Circle,
New Delhi. (Head Office)

Cable - SAHRAITRAV.

40. Sita World Travel (I) Pvt. Ltd.,
P-12, Connaught Place,
New Delhi 1. (Head Office).

Cable - SITTRAVEL.

41. Travel Corpn. (I) Pvt. Ltd.,
35-C, Connaught Place,
New Delhi. (Head Office).

Cable - WORLDTOUR.
INDORE

42. Sanghi Travels, 7069
   6 Manoramaganj, (Head Office)
   Indore (M.P.)

Cable - SANGHI.

MADRAS

43. Asian Travels (I) Pvt. Ltd., 82021 569
   No. 1 Patullos Road,
   Madras 2. (Head Office).

Cable - WORLDTRAVEL.

44. Bharat Travel Service, Pvt. Ltd., 14567 482
   314/315, Linghi Chetty Street,
   Madras 1. (Head Office)

Cable - EXCURSION.

45. Sherif Travel Pvt. Ltd., 23996 29648
   34, Second Line Beach,
   Madras 1. (Head Office).

POONA

46. Western India Services, 25030
    267-Mahatma Gandhi Road,
    Poona 1. (Head Office).

Cable - WESTERN.

SRINAGAR

47. Kai Travels,
    Oberoi Palace Hotel,
    Srinagar. (Head Office).

Cable -

TRIVANDRUM

48. Kerala Travels, 2048 4654
    Mahatma Gandhi Road,
    Trivandrum. (Head Office).

Cable - WELCOME.

Source: Government of India, Tourist Office, Aurangabad.
A TYPICAL TOURIST DAY AT AURANGABAD

1st Day

7-10 a.m. arrival at Aurangabad airport.
7-30 a.m. departure for hotel.
7-45 a.m. arrival at the hotel.
7-45 to 9 a.m. breakfast.
9-0 a.m. departure for Daulatabad Fort.
9-15 a.m. arrival at Daulatabad Fort.
9-30 a.m. photographs at Daulatabad Fort.
9-30 a.m. departure for Ellora Caves.
10-0 a.m. arrival at Ellora Caves.
10-30 a.m. visit to Buddhist Caves.
11-12 a.m. P.M. visit to Kailas (Hindu Cave).
12-30 p.m. visit to Jain Caves.
12-30 p.m. return journey for Aurangabad.
1-00 p.m. arrival at Maqbara.
1-15 p.m. departure from Maqbara.
1-20 p.m. arrival at Panchaki.
1-25 p.m. departure from Panchaki.
1-30 p.m. arrival at the hotel for lunch.
1-30 to 2-00 p.m. lunch.
2-4 p.m. rest.
4-00 p.m. evening tea.
4-30 to 6-30 p.m. city sites seeing and shopping.
6-30 p.m. Arrangement at the hotel.

6-30 to 8-30 p.m. Permit room or reading.

8-30 p.m. to 9-00 p.m. Dinner

9-30 p.m. Rest

2nd day

6-30 a.m. Call at the room with bed tea.

7-30 a.m. At dining Hall for breakfast.

8-0 a.m. Departure for Ajanta Caves.

8-30 a.m. Halt at Chowka Village for Photographs.

8-40 a.m. Journey further continued.

10-10 a.m. Arrival at Ajanta Caves.

10-30 to 11-0 a.m. Visit to Cave Nos. 1, 2 and 4.

11-0 to 12-0 a.m. Visit to Cave Nos. 10, 16, 17.

12-0 to 12-30 a.m. Visit to Cave Nos. 19 and 26.

12-30 to 1-30 p.m. Lunch at caves.

1-30 to 2-00 p.m. Shopping at the monuments.

2-00 p.m. Return journey for Aurangabad.

4-30 p.m. Evening tea.

4-30 to 6-30 p.m. Rest.

6-30 to 8-30 p.m. Permit room or reading.

8-30 to 9-30 p.m. Dinner.

9-30 p.m. Rest.
3rd Day

6-0 a.m.   Call at the room with bed tea.
6-45 a.m.  Departure for airport.
7-0 a.m.   Arrival at the airport.
7-50 a.m.  Departure for Bombay.
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