Appendix
QUESTIONNAIRE
PROFILE OF WOMEN ENTREPRENEURS IN COIMBATORE DISTRICT

Section (1): General information about Entrepreneur:
1. Full Name :
2. Address :
3. Name of Enterprise and Address :
4. Age :
5. Date of Establishment :
6. Main Product :

Section (2): Information about Socio – Economic, Educational and Motivational Factors of Entrepreneurs.
(1) Educational Qualification :
   A. Below S.S.LC
   B. S.S.LC
   C. H.SC
   D. Graduate
   E. Post graduate
   F. Technical : Certificate / Diploma/ Degree
   G. Other

(2) Any specific training for starting the enterprise?
   Yes No
   If yes, In which institute / organization

(3) Marital Status:
   (A) Unmarried   (C) Widow
   (B) Married     (D) Divorcee

(4) Religious:
   (A) Hindu
   (B) Muslim
   (C) Christian
(5) **Caste:**

(A). Scheduled Caste
(B). Scheduled Tribe
(C). Socio – Economic Backward Class
(D). Other Backward Class
(F). General

(6) **Family Background:**

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<thead>
<tr>
<th>Relation</th>
<th>Education</th>
<th>Business/Occupation</th>
<th>Annual Income</th>
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<tbody>
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<td>Father</td>
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<td>Husband</td>
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<td>Guardian</td>
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(7) **Nature of the family**

(A) Nuclear  (B) joint

(8) **Details of Children:**

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<th>No.</th>
<th>Sex</th>
<th>Age</th>
<th>Education</th>
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(9) **Who has motivated you to start the enterprise? Indicate the degree of motivation**

(A) Father  (A) Very Much
(B) Mother (B) Ordinary
(C) Husband (C) Not Much
(D) Son / Daughter
(E) Other

(10) **Which factors are responsible for establishing for enterprise?**

(A) No other alternative to fulfill the responsibility of family.
(B) A desire to have one’s own business
(C) To do something new independently
Section (3) : Details about the Enterprise

(1) Who formulated the project for your enterprise?
   (A) Self                          (C) Professionals
   (B) Relatives                    (D) Other

(2) Whether any feasibility study was carried out before starting the enterprise?
   Yes                              No
   If yes, specify how & from where?

(3) (A) Type of industry
   (B) Production
   (C) Total value of the firm present
   (D) Utilisation of production capacity (in percentage)
   (E) Location of enterprise
      (1) Urban                      (2) Rural

      Unit located
      (1) at resident
      (2) at rented building
      (3) plot / shed of GIDC

(4) Type of organization
   (A) Proprietorship
   (B) Partnership
   (C) Hindu Undivided Family
   (D) Women Co – operative society
   (E) Pvt. Co. Ltd
   (F) Other

(5) Do you have systematic knowledge of business administration
   Yes                              No
If yes,
(A) Degree or Diploma in administration
(B) Professional experience
(C) Training in CED, S1SI or DIC

(6) Do you keep your knowledge upto date as required by your business?
Yes: No:
If Yes,
(A) By attending seminars / conferences
(B) By reading special magazines/journals related to the product
(C) From the association of the business concerned
(D) From management / technical consultants

(7) Capital Investment
(A) Own funds
(B) Borrowing
(C) Other

Total Rs.

(8) Fixed assets
(A) Less than Rs. 1 lakhs
(B) Rs.1 lakh to Rs.3 lakhs
(C) Rs.4 lakhs to Rs.5 lakhs
(D) Rs.5 lakhs and above

(9) How much working capital you keep at hand?

(10) How much
At beginning:
At present:

(11) How you maintain your accounts and who is doing this job?
(A) Self preparation
(B) By accountant
(C) Not necessary to prepare account

(12) Which type of technology is used in your enterprise?
(i) Traditional  (ii) Modern
(13) Annual sales

(14) Annual net profit

(15) Do you want any change in your unit/business?
    Yes  No
    If Yes,
    (A) To Purchase new machinery to develop
    (B) New Methods / technology
    (C) To increase production capacity
    (D) To develop new products
    (E) To enter into new markets
    (F) Other

(16) Do you get required amount of raw material?
    (A) (i) Yes  (ii) No
    (B) Easy to get is or difficult to get is?
    (C) From where do you get it?
       (i) Locally available  (ii) Out side available

(17) How you arrange for storage of raw material and finished products?
    (A) In the unit only
    (B) Out side the unit
    (C) Purchasing the accounting to the requirement
    (D) Production according to order
    (E) Any other

(18) Do you check the quality of product?
    Yes  No
    If yes, when do your do it?
    (A) Before production (raw material checking)
    (B) During the process
    (C) After production
    (D) At every stage
    (E) No need to check it
    (F) Other
(19) Where do you market your production?
   (A) Locally
   (B) Within the state
   (C) Within the country
   (D) Outside the country

How you made an arrangement to transport your products to the market?
   ❖ By our own vehicles
   ❖ By Railway
   ❖ By Road transport
   ❖ By Water transport
   ❖ By other means

(20) Do you advertise your product?
   Yes No

If yes, then how?
   (A) In Daily Newspapers
   (B) In magazines
   (C) By Pamphlets
   (D) On signboards
   (E) By Radio
   (F) By Television
   (G) Other

(21) Do you find any difficulty in marketing your products?
   Yes No

If yes,
   (A) Tough competition in market
   (B) Price competition
   (C) Very long time to recover money
   (D) Advertisement war by large units
   (E) Customer preference for known brands manufactured by large units

(22) Is there any competition in your business?
   Yes No
If yes, who are the competitors
(A) Local producers
(B) Big companies
(C) Multinational companies

(23) Do you think that the growth of your unit restricted by lack of required amount of funds?
Yes  No

(24) About labor
(A) By whom you manufacture your products?
   ❖ Self
   ❖ By workers
   ❖ By family members
(B) Number of workers:
(C) Workers are:
   ❖ Experienced
   ❖ Trained
   ❖ Unexperienced
(D) Do you have any labor problem?
   You  No
   ❖ Problem of salary
   ❖ Problem of bonus
   ❖ Problem of working hours
   ❖ Problem of leave
   ❖ Problem of rights/benefits
   ❖ Problem of behavior
   ❖ Problem of labor turnover
   ❖ Problem of incentives
   ❖ Other

Section (4): Miscellaneous:
(1) Give the rank to following problems faced by you.
   (A) Financial
   (B) Raw material
   (C) Sales problem
   (D) Labor problem
   (E) Technical problem
   (F) Land/Shed/light/water/taxes
   (G) Competition
   (H) New technology
   (I) Lack of family support
   (J) Government support / motivation is not sufficient

(2) Are you a member of any association of women entrepreneurs or any association?
   Yes  No
   If Yes, Specify the name

(3) Have you taken any assistance from governmental agency for establishing your business?

(4) Do you face any problem to getting financial assistance?
   Yes  No
   If yes,
   (A) Very long procedure
   (B) Requiring a large number of unnecessary documents
   (C) Not sufficient amount of assistance
   (D) Officers are not in curteed and helpful
   (E) High interest rate
   (F) Difficult to get re – finance
   (G) Wastage of time, energy and money in getting the assistance
   (H) Other

(5) Do you think that women face specific problem so far as entrepreneurship is concerned?
   Yes  No
   If yes, then specify the problem
(6) Do you think that to develop women entrepreneurship you require more assistance / facilities and incentives than these are available at present?

(7) Would you like to give any suggestion in the matter of women entrepreneurship?