BIBLIOGRAPHY

Books:
- Portfolio Management in Practice, 2003
  ---- Christine Bretani
- Handbook of Portfolio Management, 1998
  ---- Frank J. Fabozzi
- Fixed Income Portfolio Management, 1995
  ---- H. Gifford Fong, Frank J. Fabozzi
- Portfolio Management: The Concept of Profit Potentials and its Application, 1990
  ---- Franz – Friedrich Neubauer
- Portfolio Management for New Products, 2002
  ---- Robert G. Cooper, Scott J. Edgett, Elko J. Kleinschmidt
- Active Portfolio Management, 1999
  ---- Richard C. Grinold, Ronald N. Kahn
- Portfolio Management: Theoretical and Empirical Studies of Portfolio Management, 1971
  ---- Keith V. Smith
- Investment Analysis and Portfolio Management, 2005
  ---- Frank K. Reilly, Brown, Keith C. Brown
- Portfolio Management: New Models for Successful Investment Decisions, 1992
  ---- C. Kenneth Jones
- Credit Portfolio Management: A Portfolio Approach to Risk Management, 2003
  ---- Charles Smithson
• Diversification and Portfolio Management of Mutual Funds, 2006
  ---- Greg N. Gregoriou

• Derivatives and Equity Portfolio Management, 1999
  ---- Bruce M. Collins, Frank J. Fabozzi

• Guide to Portfolio Management, 1983
  ---- James L. Farrell

• Risk, Portfolio Management and Capital Markets, 1992
  ---- Terence E. Cooke, John Matatko, Stafford

• Security Selection and Active Portfolio Management, 1978
  ---- Peter L. Bernstein

• Investment Company Portfolio Management: Proceedings, 1970
  ---- Andrew P. Ferretti, C.F.A. Research Foundation

• Security analysis and Portfolio Management, 1970
  ---- Henry A. Latane, Donald L. Tuttle

• Investments : Securities Prices and Performance, 1999
  ---- Edwin J. Elton, Martin Jay Gruber

• A new look at Portfolio Management, 1977
  ---- David M. Ahlers

• Pension and Institutional Portfolio Management, 1976
  ---- Martin J. Schwimmer, Edward Malca

• The Theory and Practice of Bond Portfolio Management, 1977
  ---- Peter L. Bernstein

• Financial Markets and Portfolio Management, 2005
  ---- Swiss Financial Analysts Association
Bibliography

- Investment analysis and Portfolio Management, 1981
  ---- Sid Mittra, Chris Gassen

- Project Portfolio Management Tools and Techniques, 2007
  ---- Rad. Parviz F., Parviz F Rad, Ginger Levin

- The Strategic Investor : Individual Portfolio Management, 1963
  ---- Douglas Hamilton Bellemore

Journals:
- ICFAI Journals
- CFA Journals (Published by CFA Institute)
- Harvard Business Review (Monthly), Boston
- Newsletters of mutual funds
- Annual Reports of AMC’s
- Fact Sheets of various AMC’s

Magazines and Newspapers:
- Economic Times
- ET Wealth
- The Hindu
- Business Standard
- Business World (Mumbai)
- Business India (Mumbai)
- Business Today (New Delhi)
- Capital Market (Mumbai)
- Dalal Street (Mumbai)
- Fortune India (Mumbai)
- Investors Handbook (Business Today Special Issues)
- Monthly Commentary (New Delhi)
- The Chartered Accountant (New Delhi)
- The Financial Express
- The Hindustan Times
- The Indian Express
- The Times of India
- Hindustan Times
TV Channels:
- CNBC Awaaz
- Zee Business
- India News
- ABP News
- CNN
- Zee News
- India TV
- Aaj Tak
- NDTV 24*7
- BBC World

Webliography:
- http://www.sebi.gov.in
- http://www.axismf.com
- http://www.indexinvestor.com
- http://www.google.com
- http://www.yahoo.com
- http://www.investorguide.com
- http://www.businessindia.com
- http://www.icicipruamc.com
- http://www.hdfcfund.com
- http://www.kotak-securities.com
- http://www.mutualfund.birlasunlife.com
- http://www.moneycontrol.com
- http://www.investopedia.com
- http://www.amfiindia.com
- http://www.utimf.com
- http://www.reliancemutual.com
- http://www.nseindia.com
- http://www.dspblackrock.com
PRIMARY SURVEY

PURPOSE OF THE STUDY

- To ascertain investor awareness about services provided by asset management companies and the interest shown by investor to invest in portfolio management services.
- To know whether they are interested to hire such services in future and if not, why?

QUESTIONNAIRE

Survey on investor’s views about Portfolio Management:

Name:
Age:
Occupation:

- Are you aware of services offered by portfolio manager?
  - Yes
  - No

- If yes, what types of services you are aware of?
  - Management of Mutual Fund investment
  - Management of equities
  - Management of money market investment
  - Advisory or consultancy services
  - Others

- Would you want to hire a portfolio manager at present or in future?
  - Yes
  - No

- If yes, for what type of services?
  - Investments in Mutual Funds
  - Investments in Equities
  - Investments in Money Market
• Advisory or consultancy services
• Investments in other(s) {if other please specify}

• If no, why?

...........................................................................................................................................

• What is the Percentage of commission that you are ready to pay to portfolio manager for services provided by him in?
  o Equities
  o Money market investment
  o Mutual fund investment
  o Advisory or consultancy services
  o Other investment (if other please specify)

...........................................................................................................................................

• Do you think there will be growth in portfolio management in future?
  o If yes, why?

...........................................................................................................................................
...........................................................................................................................................

  o If no, why?

...........................................................................................................................................
...........................................................................................................................................

• What type of services would you want from portfolio manager in future?

...........................................................................................................................................
...........................................................................................................................................
...........................................................................................................................................

• Suggestions, if any:

...........................................................................................................................................
...........................................................................................................................................
...........................................................................................................................................

Signature