APPENDIX - V

STUDY OF VALUES (Allport, Vernon and Lindzey, 1960)

Part - I

A number of controversial statements or questions with two alternative answers are given below. Indicate your personal preferences by writing appropriate figures in the boxes to the right of each question. Some of the alternatives may appear equally attractive or unattractive to you. Nevertheless, please attempt to choose the alternative that is relatively more acceptable to you. For each question you have three points that you may distribute in any of the following combinations.

1. If you agree with alternative (a) and disagree with (b), write 3 in the box (a) 0 in the box (b), thus
2. If you agree with (b); disagree with (a), write 0 in box (a) and 3 in box (b), thus
3. If you have slight preference for (a) over (b) write 2 in box (a) and 1 in box (b), thus
4. If you have a slight preference for (b) over (a), write 1 in box (a) and 2 in box (b), thus

Do not write any combination of number except one of these four. There is no time limit, but do not linger over any one question or statement, and do not leave out any of the questions unless you find it really impossible to make a decision.

1. The main object of scientific research should be the discovery of truth rather than its practical application (a) yes; (b) No.

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2. Taking the Bible as a whole, one would regard it from the point of view of its beautiful mythology and literary style rather than as a spiritual revelation. (a) Yes; (b) No.

3. Which of the following men do you think should be judged as contributing more to the progress of mankind? (a) Aristotle; (b) Abraham Lincoln.

4. Assuming that you have sufficient ability, would you prefer to be: (a) a banker; (b) a politician?

5. Do you think it is justifiable for great artists, such as Beethoven, Wagner and Byron to be selfish and negligent of the rights of others? (a) Yes; (b) No.

6. Which of the following branches of study do you expect ultimately will prove more important for mankind? (a) mathematics; (b) theology.

7. Which would you consider the more important function of modern leaders? (a) to bring about the accomplishment of practical goals; (b) to encourage followers to take a great interest in the rights of others.

8. When witnessing a gorgeous ceremony (ecclesiastical or academic, induction into office, etc.), are you more impressed: (a) by the colour and pageantry of the occasion itself; (b) by the influence and strength of the group?

9. Which of these character traits do you consider the more desirable? (a) high ideals and reverence; (b) unselfishness and sympathy.

10. If you were a university professor and have the necessary ability, would you prefer to teach: (a) poetry; (b) chemistry and physics?

11. If you should see the following news items with headlines of equal size in your morning paper, which would you read more attentively? (a) PROTESTANT LEADERS TO CONSULT ON RECONCILIATION; (b) GREAT IMPROVEMENTS IN MARKET CONDITIONS.
12. Under circumstances similar to those of Question 11? (a) SUPREME COURT RENDERS DECISION; (b) NEW SCIENTIFIC THEORY ANNOUNCED.

13. When you visit a cathedral are you more impressed by a pervading sense of reverence and worship than by the architectural features and stained glass? (a) Yes; (b) No.

14. Assuming that you have sufficient leisure time, would you prefer to use it: (a) developing your mastery of a favorite skill; (b) doing volunteer social or public service work?

15. At an exposition, do you chiefly like to go to the building where you can see: (a) new manufactured products; (b) scientific (e.g. chemical) apparatus?

16. If you had the opportunity; and if nothing of the kind existed in the community where you live, would you prefer to found: (a) a debating society or forum; (b) a classical orchestra?

17. The aim of the churches at the present time should be: (a) to bring out altruistic and charitable tendencies; (b) to encourage spiritual worship and a sense of communion with the highest.

18. If you had sometime to spend in a waiting room and there were only two magazines to choose from, would you prefer: (a) SCIENTIFIC AGE; (b) ARTS AND DECORATIONS?

19. Would you prefer to hear a series of lectures on: (a) the comparative merits of the forms of government in Britain and in the United States; (b) the comparative development of the great religious faiths.

20. Which of the following would you consider the more important function of education? (a) its preparation for practical achievement and financial reward; (b) its preparation for participation in community activities and aiding less fortunate persons.
21. Are you more interested in reading accounts of the lives and works of men such as: (a) Alexander, Julius Caesar, and Charlemagne; (b) Aristotle, Socrates, and Kant?

22. Are our modern industrial and scientific development signs of a greater degree of civilization than those attained by any previous society, the Greeks, for example? (a) Yes; (b) No.

23. If you were engaged in an industrial organization (and assuming salaries to be equal), would you prefer to work: (a) as a counselor for employees; (b) in an administrative position?

24. Given your choice between two books to read, are you more likely to select: (a) THE STORY OF RELIGION IN AMERICA; (b) THE STORY OF INDUSTRY IN AMERICA?

25. Would modern society benefit more from (a) more concern for the rights and welfare of citizens; (b) greater knowledge of the fundamental laws of human behaviour?

26. Suppose you were in a position to help raise standards of living, or to mould public opinion. Would you prefer to influence: (a) standards of living; (b) public opinion?

27. Would you prefer to hear a series of popular lectures on: (a) the progress of social service work in your part of the country; (b) contemporary painters?

28. All the evidence that has been impartially accumulated goes to show that the universe has evolved to its present state in accordance with natural principles, so that there is no necessity to assume a first cause, cosmic purpose, or God behind it. (a) I agree with this statement; (b) I disagree.

29. In a paper, such as the New York Sunday Times, are you more likely to read: (a) the real estate sections and the account of the stock market; (b) the section of picture galleries and exhibitions?
30. Would you consider it more important for your child to secure training in: (a) __ _, religion; (b) athletics? ___, ___, ___, ___, ___, ___, ___, ___.

Part - II

Each of the following situations or questions is followed by four possible attitudes or answers. Arrange these answers in the order of your personal preference by wiring, in the appropriate box at the right, a score of 4, 3, 2 or 1. To the statement you prefer most give 4, to the statement that is second most attractive3, and so on.

Example: If this were a question and following statements were alternative choices you would place:

4 in the box if this statement appeals to you most. ___, ___, ___, ___, ___, ___, ___, ___.
3 in the box if this statement appeals to you second best. ___, ___, ___, ___, ___, ___, ___, ___.
2 in the box if this statement appeals to you third best. ___, ___, ___, ___, ___, ___, ___, ___.
1 in the box if this statement represents your interest or preference least of all. ___, ___, ___, ___, ___, ___, ___, ___.

You may think of answers which would be preferable from your point of view to any of those listed. It is necessary, however, that you make your selection from the alternatives presented, and arrange all four in order of their desirability, guessing when your preferences are not distinct. If you find it really impossible to state your preference, you may omit the question. Be sure not to assign more than one 4, one 3, etc., for each question.

1. Do you think that a good government should aim chiefly at -
   a. more aid for the poor, sick and old ___, ___, ___, ___, ___, ___, ___, ___.
   b. the development of manufacturing and trade ___, ___, ___, ___, ___, ___, ___, ___.
   c. introducing highest ethical principles into its policies and diplomacy ___, ___, ___, ___, ___, ___, ___, ___.
   d. establishing a position of prestige and respect among nations ___, ___, ___, ___, ___, ___, ___, ___.

2. In your opinion, can a man who works in business all the week best spend Sunday in -
   a. trying to educate himself by reading serious books ___, ___, ___, ___, ___, ___, ___, ___.
   b. trying to win a golf, or racing ___, ___, ___, ___, ___, ___, ___, ___.
c. going to an orchestral concert

d. hearing a really good sermon

3. If you could influence the educational policies of the public schools of some city, would you undertake -
   a. to promote the study and participation in music and fine arts
   b. to stimulate the study of social problems
   c. to provide additional laboratory facilities
   d. to increase the practical value of courses

4. Do you prefer a friend (of your own sex) who -
   a. is efficient, industrious and of a practical turn of mind
   b. is seriously interested in thinking out his attitude towards life as a whole
   c. possesses qualities of leadership and organizing ability
   d. shows artistic and emotional sensitivity

5. If you lived in a small town and had more than enough income for your needs, would you prefer to -
   a. apply it productively to assist commercial and industrial development
   b. help to advance the activities of local religious groups
   c. give it for the development of scientific research in your locality
   d. give it to The Family Welfare Society

6. When you go to the theater, do you, as a rule, enjoy most -
   a. plays that threat the lives of great men
   b. ballet or similar imaginative performances
   c. plays that have a theme of human suffering and love
   d. problem plays that argue consistently for some point of view

7. Assuming that you are a man with the necessary ability, and that the salary for each of the following occupations is the same, would you prefer to be a -
   a. mathematician
   b. sales manager
   c. clergyman
   d. politician

8. If you had sufficient leisure and money, would you prefer to -
   a. make a collection of fine sculptures or paintings
b. establish a center for the care and training of the feeble-minded

c. aim at a senatorship, or a seat in the Cabinet

d. establish a business or financial enterprise of your own

9. At an evening discussion with intimate friends of your own sex, are you more interested when you talk about:
   a. the meaning of life
   b. developments in science
   c. literature
   d. socialism and social amelioration

10. Which of the following would you prefer to do during part of your next summer vacation (if your ability and other conditions would permit):
   a. write and publish an original biological essay or article
   b. stay in some secluded part of the country where you can appreciate fine scenery
   c. enter a local tennis or other athletic tournament
   d. get experience in some new line of business

11. Do great exploits and adventures of discovery such as Columbus's, Magellan's, Byrd's and Amundsen's seem to you significant because:
   a. they represent conquests by man over the difficult forces of nature
   b. they add to our knowledge of geography, meteorology, oceanography, etc.
   c. they weld human interests and international feelings throughout the world
   d. they contribute each in a small way to an ultimate understanding of the universe

12. Should one guide one's conduct according to, or develop one's chief loyalties towards:
   a. one's religious faith
   b. ideals of beauty
   c. one's occupational organization and associates
   d. ideals of charity

13. To what extent do the following famous persons interest you:
   a. Florence Nightingale
   b. Napoleon
   c. Henry Ford
   d. Galileo
14. In choosing a wife would you prefer a woman who — (Women answer the alternative form below)
   a. can achieve social prestige, commanding admiration from others
   b. likes to help people
   c. is fundamentally spiritual in her attitudes toward life
   d. is gifted along artistic lines

(For women) Would you prefer a husband who —
   a. is successful in his profession, commanding admiration from others
   b. likes to help people
   c. is fundamentally spiritual in his attitudes towards life
   d. is gifted along artistic lines

   a. as expressing the highest spiritual aspiration and emotions
   b. as one of the most priceless and irreplaceable pictures ever painted
   c. in relation to Leonardo's versatility and its place in history
   d. the quintessence of harmony and design